

PROGRAM









Friends and Colleagues,
Welcome to Spring Training!

With a new decade and looking ahead to the future, I look forward to our 10th year of Spring Training – bringing our innovation network leaders to Tempe, Arizona where we learn, collaborate and develop the partnerships and relationships

which make this whole venture worthwhile.

Business leaders have predicted and strategized for the year 2020. That future is here. This week as we gather together, we will prepare for our future and the workforce within our communities. What does the future of technology look like? What obstacles are ahead that we can plan for now? Our Spring Training 2020 subject-matter authorities will provide their insight and expertise to foster great conversation fodder for everyone. The questions, discussions and networking opportunities are meant to help drive and encourage future collaboration and a greater overall feeling of community.

As always, please join me in thanking our incredible 2020 Spring Training Planning Committee. Their hard work has helped to make this the "can't miss" event every year for AURP.

This week is about you – your role in leading your innovation community and finding the opportunities, perspectives and vision to help your region and network reach new levels of success.

Cheers to a new decade, a bright future and to each of you, much success at Spring Training 2020!

Daniel Duncan

President, AURP Board of Directors

AURP STAFF MEMBERS

Should you have any questions or need any assistance throughout Spring Training, please contact an AURP Staff Member. We would be happy to assist you!



Brian Darmody
Chief Executive
Officer



Vickie Palmer
Director of
Operations & Events



Diana Horn

Executive

Administrator

WELCOME FROM OUR CEO



AURP Members & Guests,

In 2020, Spring Training celebrates its 10th anniversary; a decade of high-level, in depth dialogue and debate in Arizona! Your comments and evaluations continually identify Spring Training as the 'best event

ever'! With that exuberant thought in mind, on behalf of the AURP team, I welcome you to Tempe and Spring Training 2020.

Thank you to the great leadership efforts of our young professionals, Spring Training co-chairs, Kate Engel and Laura Bleill. Once again we have a full house and continue our pledge to keep this an experience that fosters small group discussion and one-on-one interactions.

If this is your first year attending Spring Training: Welcome! You will find this is not your average meeting. This program convenes leaders of our greatest source of innovation and thought from throughout the globe. Tackling the challenges that face our research communities are best handled together through our aligned efforts—and we know we can count on you to bring your ideas, solutions and thoughts this week to share with other leaders, like yourself.

This gathering has helped to foster beneficial relationships across the all communities of innovation with new perspectives on how to manage relationships with universities, state governments, provinces, municipalities, corporations and communities.

We know everything that's packed into this week will help to make for an exciting Spring Training and the ideas and innovation coming from our discussion will help to change the face of the parks and innovation districts across the world.

Just by being here, you have helped to #BuildtheAURPNetwork

Let's get out there and #JointheAURPCommunity.

Brian Darmody

Chief Executive Officer, AURP



THANK YOU TO OUR SPONSORS

WE WOULD LIKE TO ACKNOWLEDGE THE FOLLOWING SPONSORS WHOSE SUPPORT IS ESSENTIAL TO THE SUCCESS OF AURP AND THE SPRING TRAINING PROGRAM

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Larry Shaw, Chief Executive Officer, Knowledge Park, Inc. & Ignite Fredericton; President, AURP Canada

AURP 2020 SPRING TRAINING PLANNING COMMITTEE

Thank you to the 2020 Spring Training Planning Committee for your efforts in making this AURP event a huge success!

SPRING TRAINING CO-CHAIRS

Mason Ailstock, Immediate Past President, AURP; Senior Principal, HR&A Advisors

Jackie Kerby Moore, Past President, AURP; Executive Director, Sandia



MONDAY, FEBRUARY 24, 2020

AURP Board of Directors Meeting

4:00 pm - 6:00 pm......Courtyard West

Registration Desk Open Opening Reception

Welcoming Remarks from our President

Daniel Duncan, President, AURP; Executive Director, Nebraska Innovation Campus

6:15 pm **Informal Group Dinners**

Groups will depart the reception for 6:30 pm reservations.

All fees and expenses are at individual expense.

Tonight is the first night of our group dinners. Sign up for a group reservation and make new friends, learn and exchange ideas. Attendees are encouraged to create new groups and choose a new restaurant of your own. Each group will walk/Uber/Lyft/taxi to their restaurant of choice.





TEConomy Partners is a global leader in research, analysis and strategy for innovation-based economic development. In the fourth quarter of 2015, TEConomy Partners, LLC was formed as an independent company, transitioning the complete staff and capabilities of the Technology Partnership Practice (TPP) from Battelle Memorial Institute. Our clients comprise universities, governments, economic development agencies, industry, trade associations, and non-profit institutions. They are diverse, but they all rely upon our seasoned, professional staff for rigorous analysis and highly effective strategic roadmaps and action plans.

Contact Mitch Horowitz at horowitzm@teconomypartners.com

to start a conversation and visit our web site at www.teconomypartners.com to learn more about our capabilities and experience.

TUESDAY, FEBRUARY 25, 2020

Mindfulness Morning Options

7:00 am - 9:00 am...... Snack Shack West **Continental Breakfast**

Note: Full breakfast or buffet is available in The Cloister Restaurant at individual expense.

Not up for the Mindfulness Walk on the trail up A Mountain? Studies continue to prove mindfulness matters no matter your surroundings. Take in a relaxing continental breakfast alfresco under that flowering orange trees in the Tempe Mission Palms courtyard.

7:00 am - 8:00 am **Journey Up A Mountain**

Huddle up in the courtyard with your AURP friends before the journey of a lifetime up A Mountain. Whether meditating, engaging with your colleagues, or walking up A Mountain, being mindful of your body and surroundings, is important at every level of engagement each day and every moment. (Sunrise 7:01 am)

Registration Desk Open

OPENING REMARKS

From Our Spring Training Co-Chairs

Laura Bleill, Director, Communications & External Engagement, University of Illinois Research Park

Kate Engel, Director of Communications & Culture, Nebraska Innovation Campus

9:20 am - 12:15 pmAbbey Room **MODULE 1 INSIGHTS FOR THE FUTURE**

9:20 am - 10:30 am **INNOVATION MVP**

Lev Gonick, Chief Information Officer, Arizona State University

Smart City Solutions, Smart City Architecture, The Future of Education, Smart and Connected Communities, are just a few of the specialties of Lev Gonick, CIO at Arizona State University. With international recognition for technology innovations in community engagement, learning spaces, next-generation network projects, and organizational development, together we will discover why Lev was recognized by ComputerWorld as a Premier 100 IT leader and honored by CIO magazine with a CIO 100 Award. Lev was awarded one of the Power 100 in Inside Business Magazine (2015), "Top 25 Doers, Dreamers & Drivers in Public-Sector Innovation' by Government Technology (2011), and in 2010, received recognition as "Visionary of the Year" from NATOA.

Special Recognition: Presentation of AURP Appreciation Award

SCHEDULE OF EVENTS



TUESDAY, FEBRUARY 25, 2020 CONTINUED

10:30 am - 11:00 am Snack Shack West **Networking Break**

11:00 am - 12:15 pm

Fireside Chat: The Future of Communities of Innovation

Jonathon Bates, Executive Director, Real Estate Administration & Research Park, University of Utah Research Park

Laura Bleill, Director, Communications and External Engagement, University of Illinois Research Park

Laura Frerichs, Director, University of Illinois Research Park and University of Illinois at Urbana-Champaign Economic Development

Cameron McCoy, PhD, Association Vice President, Economic Engagement, Office of Economic Engagement, Lehigh University

Jackie Kerby Moore, Executive Director, Sandia Science & Technology Park To get a sense of what's on their minds when it comes to addressing "the future", we have turned to the thought leaders who are at the forefront of ensuring a positive future for their communities of innovation: some of the most dynamic research park and innovation district execs in the business. With a short, interactive discussion, we will pose some core questions that get to the heart of the matter: how talent, geography, technology disruptions and the evolving nature of the workforce will impact our collective futures. After we hear from some experts, we will engage in a brief collaborative exercise that engages everyone in the room to gather their thoughts on the innovation ecosystem of the future - from amenities to places and spaces to people.

12:15 pm - 1:15 pm...... Cloister Restaurant and Patio **Group Luncheon**

Enjoy the extensive luncheon buffet with carved meats, pastas, prepared entrees, salads, ice cream sundae bar and more, then pick a seat with your colleagues on the patio or shaded indoors. Bring your sunglasses and soak up some sun while diving deeper into the morning's conversation.

1:30 pm - 8:30 pm

IMPORTANT INFO on ASU INNOVATION NETWORK EXCURSION

For this progressive-sharing module, the group will gather at the Abbey Room at 1:30 then depart for ASU Sun Devil Stadium for an exchange with ASU executive leadership before heading to Downtown Phoenix for a robust tour of ASU Downtown and Phoenix Biomedical Campuses. We will travel via Valley Metro light rail. Walking shoes and a light jacket are recommended, as we will return to Tempe following the group dinner.



1:30 pm - 5:00 pm **MODULE 2 DRIVING CONNECTIVITY: EXPERIENCING THE ASU INNOVATION NETWORK**

Contributing Module Leaders:

Mason Ailstock, Senior Principal, HR&A Advisors

James O'Brien, Senior Vice President, University Affairs and Chief of Staff, Arizona State University

Wellington 'Duke' Reiter, Senior Advisor to the President, Arizona State University

Richard Stanley, Senior Vice President and University Planner, Arizona State University

- Engage with leaders from the #1 Most Innovative University in the Nation (U.S. New & World Report)
- Learn of best practice case study examples driving new, university-led, public-private partnerships
- Experience the future of connectivity with a ride on Phoenix's Valley Metro Light Rail System

6:00 PM..... The Arrogant Butcher in Downtown Phoenix **AURP Board of Directors' Sponsor Appreciation Dinner**

Casual attire appropriate – we recommend comfortable (no-heels) shoes and jacket for the walking tour through Downtown Phoenix.

All attendees are welcome to attend this valuable networking dinner as we toast our sponsors of AURP Spring Training 2020.



INFORMAL GROUP DINNERS



Please refer to program schedule for gathering time and location. All fees and expenses are at individual discretion.

Our informal group dinners facilitate an introduction to your colleagues and then assist to continue on with networking and knowledge sharing. All attendees are encouraged to sign up for one of the informal group gatherings at local restaurants scheduled on Monday and Wednesday evenings. We provide the reservations and sign-up sheets, and participants choose from one of the variety of dining options available. Spouses/Guests of our Spring Training participants may attend.

Sign-up sheets will be posted at the registration desk until 5:00 pm on Monday and 1:00 pm on Wednesday.

Each group will gather in the lobby and travel to their restaurant by Uber or by walking to restaurants in close proximity to the hotel.

WEDNESDAY, FEBRUARY 26, 2020

Mindfulness Morning Options

7:00 am - 8:15 am...... Snack Shack West **Continental Breakfast**

Sunshine, coffee, and a quick continental breakfast will help to kick off your day of knowledge-exchange and networking

6:30 am - 7:30 am **Hike Up A Mountain**

Ready for round 2? Your AURP friends are there to support you as you clear out the cobwebs and set out for Day 2 up A Mountain. The beautiful Arizona sunrise



will refresh your heart, mind and body for another day of deep thought and learning. (Sunrise 6:59 am)

8:30 am - 11:30 am.......Abbey Room **MODULE 3**

IMPACTS OF AL MACHINE LEARNING & BIG DATA ON RESEARCH **PARKS & INNOVATION COMMUNITIES**

Contributing Module Leaders

Lisa Carnahan, PhD, Associate Director for IT Standardization, Information Technology Laboratory, National Institute of Standards and Technology (ITL/NIST)

Dan Duncan, President, AURP; Executive Director Nebraska Innovation Campus, University of Nebraska

Peter Gold, Esq, Principal, The Gold Group, LLC; Vice Chair, Global Interdependence Center

Marc Hoit, Vice Chancellor for Information Technology and Chief Information Officer, North Carolina State University

James Barr von Oehsen, PhD, Associate Vice President, Advanced Research Computing, Rutgers University

Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Corporation

- Examine and learn how AI, ML and BD has or will affect University Operations/missions/environments
- Explore New and Evolving Value Propositions for Research Parks and Innovation Communities driven by a constantly evolving digital economy
- Will Research Parks and Innovation Communities be the hub/ gatekeepers of niche big data, high speed computing, algorithm development employees on the cutting edge of these changes
- What Human, Physical changes, and infrastructure needs will Research Parks and Innovation Communities be required to acquire to be relevant in the future – 5G, specialized cyber and computing facilities, available experts to work with companies and entrepreneurs

10:20 am - 10:45 am	 Snack	Shack	West
Coffee Break			

11:30 am - 12:00 pm 2020/2021 AURP Event Promotions

Same great extensive luncheon buffet but with varied menu of carved meats, pastas, prepared entrees, salads, ice cream sundae bar and more. Grab a seat on the patio next to someone you haven't met before. Mix it up!

12:00 pm - 1:00 pm.....

1:00 pm - 4:30 pmAbbey Room

THE EVOLVING WORKFORCE: REAL ESTATE, CONSTRUCTION, **SERVICES & PROGRAMMING**

Contributing Module Leaders

Harry Brislin, IV, Director, USA Properties; University of South Alabama Technology and Research Park

Charlie Knuth, Head of Market Research, Scoop Technologies Sam Medile, Managing Director/Owner, Off Campus Parking **Ben Robinson**, Director of Activation Services, Collaborative Real Estate David Tyndall, Principal, Collaborative Real Estate

- Discover predictions on future programming, construction, and flex space requirements.
- Members: Off Campus Parking (uses parking lots in more strategic manner) and Scoop that is type of carpooling company that is working with top university systems.
- Programs to entice employees in research parks to reduce carbon footprints.
- Need to plan now for autonomous cars and decide if they want to build structured parking garages.

2:00 pm - 2:30 pm...... Snack Shack West **Coffee Break**

6:00 pm **Informal Group Dinners**

Group to meet in hotel front lobby at 5:45 pm to depart for 6:00 pm reservations. All fees and expenses are at individual expense. In our final night of our informal group dinners, remember to connect with your comrades and collaborate on the #TrendingNow discussions from the day. Sign-up sheets will be posted at the registration desk at the entryway to the Abbey room. Please sign up for your preferred restaurant by 1:00 pm.

Each group will gather in the lobby and travel to their restaurant by taxi or by walking to restaurants in close proximity to the hotel.















ADVANCING INNOVATION

Financial and real estate markets evolve. Available resources change. Priorities must be reset. Institutions are being called upon to produce new sources of revenue, commercialize intellectual property and create new jobs for their communities. Todays Innovation Communities require integrating multiple funding mechanisms to deliver Place that can be flexibly adapted operationally and financially.

With over \$1.4 billion in transactions since formation in 1982, The University Financing Foundation (TUFF) has created Place for Institutions to grow, adapt and thrive in their communities. Place that uniquely provides for blended operational uses (i.e. research, commercial, retail and administration) and efficient financing based on each different use. Every circumstance is different and requires a deep understanding of the critical role Innovation Districts play for Institutions. Start a conversation with TUFF.



THURSDAY, FEBRUARY 27, 2020

7:00 am - 8:00 am Snack Shack West **Continental Breakfast**

We start early this morning so make sure you are armed with a good breakfast and amped with more coffee to jump start the final day.

8:00 am - 11:00 am......Abbey Room **MODULE 5**

THE FUTURE OF YOUR RESEARCH COMMUNITY: STRATEGIC PLANNING, DIVERSITY AND WORKFORCE INCLUSION

Contributing Module Leaders

Keisha Demps, Partnership Developer, NC State University Centennial

Heather Metcalf, PhD, Chief Research Officer, Association of Women in Science

Frank Reid, III, Executive Vice President, Kolbe Corporation **Laura Lynn Smith**, Division Vice President/General Manager, ADP Peter Temes, PhD, Founder & President, Institute for Innovation in Large Organizations

- Approaches to organizational strategic planning have evolved radically in the past and will continue to evolve in the future. The workforce is changing quicker with more women/other genders, and various races, religions, and ethnic groups diversifying a very traditional industry segments as well as new industry formations within universities and colleges.
- What do these changes mean for my organization? How will we do organizational and personnel planning when information technology, data analytics and other technologies are changing society at incredible speed? What will a much more diverse workforce and society mean for my organization?
- As a research park professional, what should I be expecting in the future and what should I be doing for my park to meet these evolving demands and opportunities?

11:00 am - 11:15 amAbbey Room **SPRING TRAINING CLOSING REMARKS**

Daniel Duncan, President, AURP; Executive Director, Nebraska Innovation Campus

11:15 am - 1:00 pm...... Cloister Restaurant and Patio **Group Luncheon**

Here's your chance to meet someone new, wrap up that session discussion, or schedule a future call with someone you met this week at Spring Training! Another great lunch buffet will be

offered. Kick back and enjoy that Arizona sunshine prior to heading our to the ballpark or Phoenix International Airport.



12:15 pm - 5:00 pm **OPTIONAL EVENT**

Cactus League Spring Training Baseball Game San Diego Padres vs. Los Angeles Angels at Tempe Diablo Stadium

Additional registration and fees apply. Limited tickets are available

Group to depart hotel lobby at 12:30 PM Game time: 1:05 pm MST

Includes: Ticket to game



FRIDAY, FEBRUARY 28, 2020

Breakfast Cloister Restaurant and Patio On his/her own - individual expense

We look forward to seeing you at all of AURP's 2020 events!

Your Opinion Matters – Evaluations

Thank you for attending AURP Spring Training 2020!

We trust you are eager to return to our Park or office to initiate the many strategies shared during the week. Before you do, we welcome your comments to help shape and guide further AURP programs. Please take a few moments to complete the online evaluation form to provide your comments on your experience at AURP Spring Training 2020. Once you submit your completed evaluation and remarks, you will receive a link to the approved Spring Training session proceedings.

Your feedback helps AURP tailor events to your needs for education, networking and enjoyment!



DEVELOPING INNOVATIVE COMMUNITIES

Wexford is a development company exclusively focused on partnering with universities, academic medical centers and research institutions to create vibrant, mixed-use, amenity-rich Knowledge Communities. By combining flexible spaces, access to university infrastructure and resources, and valuable business services and connections, these collaborative communities provide researchers, entrepreneurs, and growing companies a place to move innovations from the laboratory to the marketplace.

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AURP SPEAKERS AND MODERATORS





Mason Ailstock, Immediate Past President, AURP; Senior Principal, HR&A Advisors

With more than 15 years' experience working with education institutions, governments and private industry, Mason Ailstock has a proven track record of converging real estate, academia and business activities to advance communities of innovation.

Prior to joining HR&A, Mason served as Vice President of Operations at The University Financing Foundation (TUFF), a private operating foundation created to provide research facilities and equipment to non-profit educational organizations.

Prior to joining TUFF, Mason served as Chief Operating Officer of the 7,000-acre (2,833-hectare) Research Triangle Park (RTP). Prior to his leadership at RTP, Mason served as the Real Estate and Global Partner Manager at Clemson University's International Center for Automotive Research. Mason played key roles in the master plan execution and real estate transactions of the 250-acre (101-hectare) research campus, accounting for \$250,000,000 USD in investments, over 500,000 sqft of LEED Certified multi-tenant, research and academic space. In 2016 Mason was awarded the prestigious Eisenhower Fellowship where he traveled to Sweden and Saudi Arabia researching the development of university-anchored innovation districts.

Mason is the Past President and current Board Member of the Association of University Research Parks (AURP), Co-Chairman of the Urban Land Institute (ULI) University Development and Innovation Council, a member of the Atlanta ULI Center for Leadership, and the Global Eisenhower Fellowships Network.



Laura Weisskopf Bleill, Director, Communications & External Engagement, University of Illinois Research Park

Laura Weisskopf Bleill manages the community building portfolio of the Research Park at Illinois. She develops strategy behind the Research Park's events and programming; communications, branding

and marketing efforts; and directs the Research Park's efforts to grow and retain its workforce. She also works with the entrepreneurial ecosystem across campus, and has been part of the core National Science Foundation I-Corps at Illinois team. In 2018 she served as an adjunct instructor for the NSF I-Corps national program cohort in Indianapolis. She is the co-PI and co-founder of the AWARE entrepreneurship inclusion effort funded by NSF, which has now has been replicated at other universities. She has a master and bachelor degree in journalism from Northwestern University. An entrepreneur herself, Laura is CEO of a hyperlocal digital magazine in Champaign-Urbana.



Harry Brislin, IV, Director, USA Properties; University of South Alabama Technology and Research Park

Harry Brislin serves as Executive Director of Real Estate Services and Asset Management at the University of South Alabama. In his position, Harry is tasked with the direction of the USA Technology

and Research Park and USA Properties, a fully licensed real estate division of USA with the oversight of all University and University Health real estate. Prior to joining USA in 2015, Harry began his career with regionally recognized real estate corporation, The Mitchell Company, where he served as Broker and Vice President of Commercial Sales, Leasing, and Development. He has been active in all facets of the real estate industry along the Gulf Coast including residential construction and development, commercial sales and leasing, retail and office property management and development, and national tenant representation.

As a native Mobilian, Harry received his BA and MBA from the University of South Alabama. He is an active member of a multitude of business and community organizations such as the Gulf Coast Technology Council, the USA Center for Real Estate and Economic Development, the Melton Center for Entrepreneurship and Innovation, and Camp Rap-A-Hope, a Mobile based children's oncology summer camp. Most recently Harry was recognized as one of Mobile Bay's 40 Under 40 Class of 2019.



Lisa Carnahan, PhD, Associate Director for IT Standardization, Information Technology Laboratory, National Institute of Standards and Technology (ITL/NIST)

Lisa Carnahan is a computer scientist serving as the Associate Director for IT Standardization in the Information Technology Laboratory at the National

Institute of Standards and Technology (ITL/NIST). She is responsible for helping develop laboratory programmatic standards and conformity assessment strategies, understanding potential standards opportunities in emerging technologies, and promoting the benefits of conformity assessment and standards adoption and use in the federal government and industry. She currently serves as the NIST lead on conformity assessment aspects of the NIST Cybersecurity Framework and Privacy Framework efforts. She consults to the Directors of the US HHS Health Information Technology Certification Program and the US HHS National Personal Protective Technology Laboratory. She is the Convener of the US Interagency International Cybersecurity Standardization Working Group. With her NIST colleague Amy Phelps, she recently completed updates to NIST's key documents for understanding and applying conformity assessment concepts in the federal government.



Brian Darmody, JD, Chief Executive Officer, Association of University Research Parks (AURP)

Brian Darmody was announced AURP CEO in February 2019. In this new role Brian will lead AURP into new initiatives including expanding membership, international partnerships and funding in order to build out additional member

benefits. Over the course of the year, Brian will be winding down his activities at UMD where he currently serves as Associate Vice President (AVP) of Corporate Engagement at the University of Maryland (UMD). At UMD, Brian is responsible for developing the overall university strategy for corporate relationships, as well as the development of projects and policies to support these initiatives centrally and through the colleges and schools on campus of the University of Maryland.

Previously, he was the University's AVP for Corporate and Foundation Relations in the Division of University Relations, AVP for Research and Economic Development, Assistant Vice Chancellor for Technology Development, Director of State and Federal Relations in the President's Office and has served in the university's legal counsel office. He serves



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on national and state boards, including: Fraunhofer USA, the Maryland Economic Development Association, and the Maryland Tech Council.

He holds a Juris Doctor from the University of Baltimore and he received his bachelor degree from the University of Maryland, College Park.



Keisha Demps, Partnership Developer, **NC State University Centennial Campus**

Keisha Demps is part of the partnership team with a focus on the Business Incubator. Her duties include developing and managing outreach, and engagement of current and prospective businesses while fostering opportunities for collaboration with

faculty. Keisha obtained her bachelor degree from the University of Arizona. Little known fact - she spent two years as a professional athlete and trained as an alternate for the 2000 Olympics.



Daniel Duncan, President, AURP; Executive Director, Nebraska Innovation Campus, University of Nebraska

Dan Duncan is the executive director of Nebraska Innovation Campus. He began his tenure with the University of Nebraska-Lincoln in 1987 when he accepted the positions of operations manager at

the University of Nebraska Panhandle Research and Extension Center in Scottsbluff, NE. In 1991, he was named director of the University of Nebraska Agricultural Research and Development Center near Mead, Nebraska followed by being named assistant director of the Nebraska Agricultural Experiment Station, then in 2008, he accepted the position of assistant dean and director of the University of Nebraska-Lincoln Agricultural Research Division. In 2011, Dan moved into his current position as executive director of the Nebraska Innovation Campus Development Corporation.

Dan was born on a diversified farm and ranch in Sioux County, Nebraska. He attended the University of Nebraska-Lincoln and graduated with a Master of Science Degree in Agricultural Economics-Agribusiness, and Bachelor of Science Degrees in Animal Science and Agronomy all from the University of Nebraska-Lincoln. He is a LEAD VII Fellow and member of the Nebraska Hall of Ag Achievement and the Agricultural Builders of Nebraska.



Kate Engel, Director of Communication and Culture, Nebraska Innovation Campus

In her current position at Nebraska Innovation Campus (NIC), Kate Engel is responsible for developing and implementing programs for NIC aimed at creating a culture that encourages collaboration and partnerships between NIC, the

university and the community. NIC programs are focused on creating opportunities for people with different skill sets to meet and socialize a critical aspect in developing a culture at NIC that embraces and sparks innovation.

AURP SPEAKERS AND MODERATORS



Kate grew up on a farm near Red Oak, IA and is a Nebraska Wesleyan University graduate and earned a MA in Management from Doane University. Kate is currently working on a PhD in human sciences with a specialization in leadership studies at the University of Nebraska-Lincoln.



Peter Gold, Esq, Principal, TheGoldGroup, LLC; Vice Chair, Global Interdependence Center

Peter Gold formed The Gold Group, LLC, a consultancy to universities, colleges, businesses, not-for-profits and others. The firm visions and advances initiatives centered on identifying and leveraging resources and assets, and accelerating innovation

to marketplace through creation of value driven public-private partnerships and other means.

Gold was a founder and the first CEO of Rutgers-Camden Technology Campus, a mixed use business incubator for new businesses and entrepreneurs located in Camden, NJ – one of America's poorest cities. In two short years, Gold's team created an environment that supported 35 newly created businesses, 120 jobs with a payroll in excess of \$6 million, and private sector and venture investments of in excess of \$6 million.

Gold's was a senior partner, member of the Board and a business lawyer at Blank Rome, LLP – one of American's largest law and government relations firms. He served as Associate Provost of Economic Initiatives and Senior Associate Dean at the School of Business of Rutgers University-Camden, and is a former member of the Board of the New Jersey Economic Development Authority.



Lev Gonick, Chief Information Officer, Arizona State University

Lev Gonick is an educator, technologist, and smart city architect. He has been teaching, working, and living on the Net for more than 25 years.

Currently, Lev is the Chief Information Officer at Arizona State University. He leads the ASU University

Technology Office that provides technology services to all students, faculty, and staff. He is also cofounder of DigitalC, previously OneCommunity, the award-winning non-profit organization enabling and celebrating innovation, collaboration, and productivity through next-generation broadband networks, big open data solutions, and IoT for public benefit. From 2001 to 2013, Lev was CIO at Case Western Reserve University. He and his colleagues were internationally recognized for technology innovations in community engagement, learning spaces, next-generation network projects, and organizational development.



Marc Hoit, Vice Chancellor for Information Technology and Chief Information Officer, North Carolina State University

In 2008 Dr. Marc Hoit became NC State's first vice chancellor for information technology and Chief Information Officer. Over the past eight years he has led the development of a campus wide IT strategic

plan and an IT governance structure. Marc is a professor in NC State's Department of Civil, Construction and Environmental Engineering. Prior to joining NC State he was a faculty member holding numerous administrative positions during his 24 years at the University of Florida.

Marc was the co-principal investigator working with researchers from UNC-Chapel Hill and SAS for the U.S. Department of Homeland Security to develop an early warning system for health-security concerns. He was also the Principal Investigator for the development of DIGGS, an international-standard XML schema for transferring transportation information, which is now an American Society of Civil Engineering Geo-Institute standard. While at Florida, he co-developed the FB-Multipier software used by all major bridge design firms and allows coupled bridge and foundation analysis using non-linear dynamic soil structure interaction modeling with an easy to use interface.

He is chair of the IT Committee for the Southeastern Universities Research Association and was recently an Educause board member. He is a Fellow of both The American Society of Civil Engineers and The Structural Engineering Institute. He earned his Bachelor of Science from Purdue University and his Masters and PhD from the University of California at Berkeley



Jackie Kerby Moore, Executive Director, Sandia Science & Technology Park

Jackie Kerby Moore is the Executive Director of the Sandia Science & Technology Park and has been since its inception in 1998. This 350-acre technology community is affiliated with Sandia National Laboratories. The Park serves as home for

more than 40 companies and organizations employing over 2000 people, while total investment in the Park exceeds \$385 million. In recognition of its success, the Sandia Science & Technology Park received the Outstanding Research Park of the Year Award from the Association of University Research Parks (AURP) in 2008. Jackie also leads Sandia Labs Technology-Based Economic Development Programs.

In related activities, Jackie is a past president of the Board of Directors for AURP, an international association. She chaired AURP's first Washington Summit and led the effort to get the first Science Park legislation introduced in both the U.S. Senate and House. Jackie serves on the Board of Directors for Arrowhead Center at New Mexico State University and the Santa Fe Business Incubator. In 2010, she received the Career Achievement Award from the AURP.

Jackie has been recognized as one of New Mexico's Power Brokers, was honored for Who's Who in Technology in New Mexico, and has appeared on the cover of New Mexico Woman Magazine. Jackie has been featured on

continued

CNBC Television and has been a frequent participant on local Radio Shows in New Mexico. In addition, she regularly speaks on the topic of Research Parks at conferences and events throughout the world, including in China, Taiwan, Finland, France, Spain, Canada, Mexico, and Ireland.

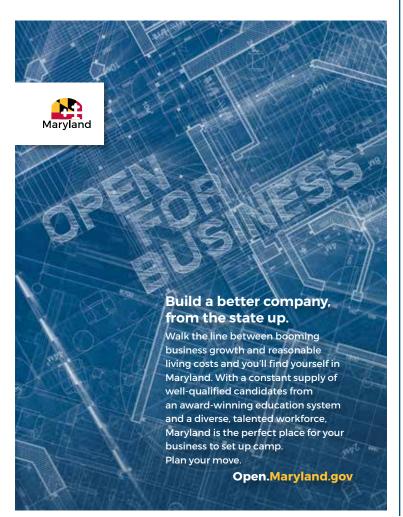


Charlie Knuth, Head of Market Research, Scoop Technologies

Charlie Knuth leads strategic research initiatives at Scoop, the largest carpooling solution in the United States, partnering with some of the world's most forward-thinking organizations like LinkedIn, T-Mobile, and Workday to offer convenient, reliable, and safe

carpooling to their workforces. As Head of Market Research, Charlie primarily investigates the short- and long-term impact the commute is having on us as individuals, the organizations we work for, and the communities we live in.

Prior to joining Scoop in 2018, Charlie spent over a decade in a progression of roles within CEB/The Corporate Executive Board's Human Resources Practice, which was subsequently acquired by Gartner in 2017. While there, he consulted F100 CHROs and their teams on designing and measuring employee programs to support key business initiatives such as revenue growth, performance improvement, cost optimization. Notable projects



include the redesign of partner-level succession management for a large consulting firm, evaluating the effectiveness of global talent acquisition processes and teams for an e-commerce company, and change management for HR M&A of multinational manufacturers.

He received his Bachelor of Science in Business Administration (Accounting & Finance) from the University of New Hampshire.



Sam Medile, Founder, Off Campus Parking

An accomplished entrepreneur, Sam Medile has over 30 years of business experience in the hospitality, tourism, and parking industries. He owned and operated several restaurants, simultaneously ran a tourism firm in Annapolis, Town Crier Pedicabs, and co-founded Towne Park, a valet parking company.

Over the next 30 years, Towne Park became the nation's premier provider of hotel and hospital parking services with ~\$250M annual revenue and ~12,000 employees, in more than 45 cities. Sam is passionate about being a University of Maryland Alum, a Terp; giving back; and mentoring entrepreneurs as a Dingman Angel. He also donates to The George and Anna Manis Legacy Lacrosse Scholarship fund. He mastered the art of "the deal," meeting the needs of all stakeholders. Relationships, team building, and creating framed marketing concepts that translate into improved financial results are his forte.

Seeing the need for a better way to park, Sam founded Off Campus Parking. OCP generates new revenue streams for owners by maximizing underutilized space. In turn, increasing the value of their properties, while maintaining tenant happiness.



Heather Metcalf, PhD, Chief Research Officer, Association of Women in Science

Dr. Heather Metcalf is Chief Research Officer for AWIS, where she is project lead for their STEM to Market and ADVANCE Resource and Coordination (ARC) Network initiatives. She has undergraduate degrees in applied mathematics and computer science

(Clarion University of Pennsylvania), master degrees in computer science (University of Illinois at Urbana-Champaign) and gender studies (University of Arizona), and a doctorate in higher education, science and technology policy (University of Arizona). She utilizes her unique interdisciplinary background to engage in research, policy, and programmatic efforts related to inclusive organizational cultures; individual and organizational change; and career pathways and experiences in STEM fields across all sectors, including entrepreneurship. Heather holds a patent on training materials for effective search and hiring processes and is the lead investigator on projects funded by the National Science Foundation, the Ewing Marion Kauffman Foundation, the Kapor Center, the Small Business Administration, and the University of Illinois. She has appeared on a variety of media channels, including: Public Radio International, The Atlantic, The Guardian, National Public Radio, Inside Higher Ed, The Chronicle of Higher Education, Scientific American, Nature, Forbes, and more to share her expertise.

AURP SPEAKERS AND MODERATORS

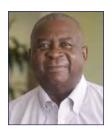




James O'Brien, Senior Vice President, University Affairs and Chief of Staff, Arizona State University

James O'Brien serves as Senior Vice President of University Affairs and Chief of Staff to President Michael Crow of Arizona State University. He is responsible for implementing complicated strategic and tactical objectives of the Office of the President.

He also works across the institution to identify, facilitate and coordinate opportunities and initiatives which involve multiple units within and affiliated with the institution. This includes advancing opportunities and initiatives with university public affairs, state and federal policy affairs, global engagement, corporate relations, and university athletics. Jim is an attorney who previously worked as corporate counsel to several publicly traded companies as well as in private practice. He has also worked in public affairs at the state and federal levels. He received a BA from Iowa State University and a JD from Drake University.



Frank Reid, III, Executive Vice President, Kolbe Corporation

Frank Reid is a veteran Human Resources leader with Fortune 500 experience. He has extensive speaking and consulting expertise in the areas of talent management, organizational design and diversity and inclusion. He spent more than two decades in

leadership roles in human resources in the insurance, financial services, information services and software industries. As Executive Vice President, Frank is responsible for managing Kolbe Corp's business development efforts with large corporate accounts.

Throughout his career, Frank has gained extensive experience building highly effective teams, developing talent and promoting consistent business practices across such organizations as Elsevier Corporation, Ceridian Corporation and Thomson Reuters Corporation. He has a bachelor degree in economics from Morehouse College in Atlanta. As a Director on the Board of the Greater Phoenix Chamber of Commerce, Frank is actively engaged with the Arizona business community.



Wellington "Duke" Reiter, Senior Advisor to the President, Arizona State University

Duke Reiter's portfolio features complex, multistakeholder projects involving university/city collaboration, sustainable urbanism, higher education, and healthcare.

Over the past twenty years, Duke has played

numerous roles: academic administrator, faculty member, architect, urban designer, community leader, and public artist. In the course of his career, he has established a track record of highly effective partnerships with public office holders, the business community, non-profit groups, professional organizations, and private sector developers. A student of higher education and economic development, Duke is particularly interested in the symbiotic

relationships between major US metro areas and the colleges and universities embedded within them. He was a key player in the conceptualization and creation of the award-winning Downtown Phoenix Campus for ASU. He is presently a national Trustee of the Urban Land Institute and chair of ULI's University Development and Innovation Council.



Ben Robinson, MBA, Director of Activation Services, Collaborative Real Estate

Ben Robinson serves as the Director of Activation Services at Collaborative Real Estate (Collab), responsible for leading a team that fosters the exchange of ideas and information at Tech Square through the curation of an active community

environment. Prior to joining Collab, Ben's professional career has included service as an Infantry Officer in the US Army and positions in operations & logistics, finance, and corporate strategy & innovation at Shell Oil Company, Facebook, and Delta Air Lines, respectively. Ben holds a BA in History and German from Davidson College, NC and an MBA from Rice University, TX.





Martha Schoonmaker, CEcD, Executive Director of Pinkney Innovation Complex for Science and Technology (PIC MC)

Martha Schoonmaker is the Executive Director for the Pinkney Innovation Complex for Science and Technology (PIC MC) Foundation, the entity that develops, manages and markets the Germantown

campus on behalf of Montgomery College. PIC MC is an integrated academic, business and research campus and is the only community college with a hospital, Holy Cross Germantown Hospital, located as the anchor resident partner. Martha manages contracts, leases and partnerships with existing resident tenant partners, including Holy Cross Germantown Hospital, is responsible for the development of corporate partnerships that expand internship, learning and career opportunities for students within PIC MC.



Laura Lynn Smith, Division Vice President/ General Manager, ADP

Laura Lynn Smith is the Division Vice President and General Manager for ADP's Tempe, AZ location. She is responsible for the engagement and productivity of teams in this office, along with providing opportunities for career growth and development

and community outreach. Under her leadership, strong partnerships have been created to make a difference in the Greater Phoenix area, including those with educational institutions, veteran support groups, children's support centers, LGBTQ community groups and a number of diversity organizations.

Laura Lynn joined ADP in 1994 and has over 25 years of experience in leadership, sales, implementation, talent management and business operations. She holds a Bachelors of Business degree from Loyola Marymount University, a Masters Business Administration from Pepperdine University and a Senior Professional Human Resources certification.



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AURP SPEAKERS AND MODERATORS





Rich Stanley, Senior Vice President and University Planner, Arizona State University

Richard Stanley was appointed as Senior Vice President and University Planner in February of 2004. In this new position, working with the existing academic and administrative units, he coordinates the interaction of program, facility, and financial

planning activities across Arizona State University's four campuses. The focus of the work is medium-term and long-term planning to implement the vision of the New American University. He is a member of the ASU Executive Committee. He is also one of five members of the University Budget Committee which coordinates budget planning for ASU.

Prior to joining ASU, Rich spent twenty-four years at New York University, most recently as Executive Vice Provost. During his tenure at NYU he had planning responsibilities in the areas of space and facilities, academic budgeting, enrollment management, and faculty resources and support. He also had operational responsibility for admissions and financial aid and for information technology services. Earlier in his career, he held positions in internal auditing and in the publishing industry. Rich earned a Bachelor of Arts degree in Economics from Yale University.



Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Corporation

Carol Stewart is responsible for the UA Tech Park at Rita Road and the UA Tech Park at the Bridges and serves as president of the Campus Research Corporation. She is also president of the UA Center for Innovation,

a technology business incubator serving the University of Arizona and Tucson community. Carol is an experienced research park leader with a more than 30-year career serving the academic/not-for-profit sector, as well as the high-tech industry. Previously, she was the chief executive officer for the Association of University Research Parks (AURP) and helped to expand the organization's international credibility by showcasing best practices to research parks across the globe. She also directed the David Johnston Research + Technology Park at the University of Waterloo in Waterloo, Canada, where she spearheaded the development of the park, advancing the park to over the one-million-square-foot milestone. Carol is the Co-Founder and Immediate Past-President of AURP Canada (the association's Canadian chapter) and has been an active board member of AURP since 2010.



Peter Temes, PhD, Founder & President, Institute for Innovation in Large Organizations

Dr. Peter Temes, founder and president of the ILO Institute, began his career as a full-time member of the Harvard University Faculty of Arts and Sciences, and went on to found Enterprise Interactive, a consulting and research firm. Peter has led research

initiatives for Goldman Sachs, ExxonMobil, Microsoft, Disney, EY, Pfizer, GM's autonomous vehicles group and many other companies in the

technology, finance and consumer marketing sectors. Peter has also served as Dean and Campus Chief Executive for Northeastern University, President of the Antioch New England Graduate School and President of the Great Books Foundation,. He is the author and editor of several books, including Teaching Leadership, The Just War, and Against School Reform. Peter holds a PhD and three master's degrees from Columbia University.



David Tyndall, Principal, Gateway Development Services

David Tyndall is co-founder of Gateway Development, the original developer and current majority, for-profit owner of the initial phases of Tech Square. He is also lead principal in the Gateway management division involved in everything from marketing to maintenance

at Tech Square and co-founded the company that provides community activation and maintains the virtual Tech Square community organization.

Graduating from Georgia Tech with a BS in Building Construction, David worked in construction project management before attending Emory Law School. A 1988 honor graduate and law review managing editor, he was recognized as Emory's most outstanding real estate law graduate and practiced both construction and real estate law before founding Gateway in 1998. Alone and in partnerships with others, David has developed, managed and consulted on research and innovation districts with multiple universities. He is also personally involved with several start-up companies, is a sponsor of university research and is an active venture investor.



James Barr von Oehsen, PhD, Associate Vice President, Advanced Research Computing, Rutgers University

Dr. James Barr von Oehsen is the Rutgers University Associate Vice President of the Office of Advanced Research Computing (OARC). Barr is responsible for providing strategic leadership in advancing Rutgers

University's research and scholarly achievements through next generation computing, networking, and data science infrastructure. Prior to joining Rutgers, he was employed by Clemson University Computing and Information Technology (CCIT) as the Executive Director of the Cyberinfrastructure Technology Integration (CITI) group. He has extensive experience working with diverse campus research communities throughout the nation as well as within the US industry sector. His interests are in high performance computing, high throughput computing, data science, deep learning, cybersecurity, smart cities, internet of things, mathematical modeling, parallel programming, commercial and campus cloud, and hardware architectures. In 2018 he received the NJEdge Technology Innovation Award for his work involving the convergence of software defined networking, research computing, tiered storage, commercial cloud, and federation of services. Barr is also a founding member of the Eastern Regional Network, a consortium of universities, regional network providers, and research centers with a vision to simplify multi-campus collaborations and partnerships that advance the frontiers of research, pedagogy, and innovation.

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Tech Parks Arizona uses the Interactive Ground approach - the concept of building connections between the University of Arizona, industry and the

community - to promote technology innovation and commercialization, and supporting the attraction and growth of technology companies. Ultimately, this contributes to the advancement of economic development goals of the University of Arizona and Southern Arizona. Tech Parks Arizona provides business incubation and business assistance programs, state-ofthe-art laboratory and office facilities, and connectivity to the University of Arizona. Tech Parks Arizona directs the UA Tech Park, the UA Tech Park at The Bridges and the Arizona Center for Innovation, placing the highest priority on recruiting companies desiring connectivity to the University of Arizona.







Clockwise from Top: Milton Park Oxfordshire, UK; One DeHaro: OKC Innovation District

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The University Financing Foundation, Inc. (TUFF) is a 501c3, non-profit, investment grade 'A' rated development entity created specifically to assist institutions of education and research in planning, developing and

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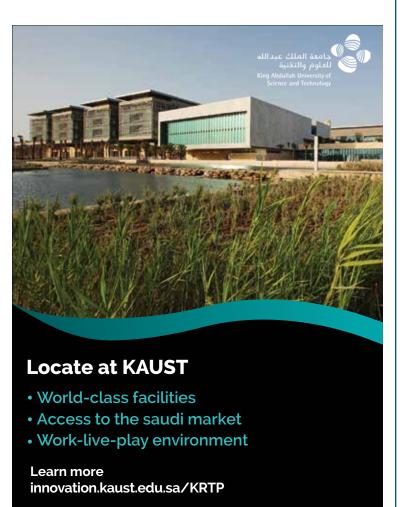
interdisciplinary research, education, and innovation. Students, faculty, scientists, and engineers conduct fundamental and goal oriented research to address the world's pressing scientific and technological challenges related to water, food, energy, and the environment. Located on the shores of the Red Sea near the city of Jeddah, KAUST is the first LEED certified

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project in Saudi Arabia and the largest LEED Platinum project in the world. In 2011, KAUST was named Lab of the Year by leading science and technology publication, R&D Magazine. The following year, the University's Research Park was named the 2012 Emerging Research and Science Park by the Association of University Research Parks (AURP).

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Saudi Arabia has a rapidly growing economy and is becoming one of the easiest places to do business in the Middle East. KAUST is already leading Saudi Arabia's deep tech R&D and is positioned to become one of the Kingdom's economic and innovation hubs. The KAUST Research & Technology Park (KRTP) provides an environment for technology-based businesses to access KAUST's laboratories, faculty and student talent, and network of public spaces and facilities designed for creative collision and knowledge sharing. KRTP currently covers over 2.7 million square meters of space near the heart of KAUST's campus. The Park provides ¬flexible R&D and incubation space for corporates and startups.



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Maryland Commerce is the state's primary economic development agency, with a mission to stimulate private investment and create jobs by attracting new businesses, encouraging the expansion and retention

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TEConomy Partners is a global leader in research, analysis and strategy for innovation-based economic development.

In the fourth quarter of 2015, TEConomy Partners, LLC was formed as an independent company, transitioning the complete staff and capabilities of the Technology Partnership Practice (TPP) from Battelle Memorial Institute. Our clients comprise universities, governments, economic development agencies, industry, trade associations, and non-profit institutions. They are diverse, but they all rely upon our seasoned, professional staff for rigorous analysis and highly effective strategic roadmaps and action plans.



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AURP BIO Health Caucus is a powerful means of connecting with health science center leaders and others interested in the role of place-based biotechnology and bio health clusters. Join us for dinner on Sunday, June 7th, followed by a breakfast meeting on Monday morning, June 8th.





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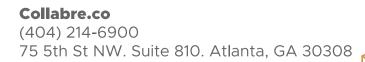


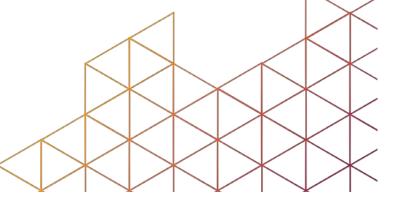
We make innovation communities thrive.

Let's Get Started.

Are you staring at an empty field wondering what to build? Or maybe you've just inherited a cluster of suboptimal buildings and must give them a sense of purpose. Perhaps you have a beautiful, new, state of the art facility where tenants come and go without a sense of what a community can bring to their lives.

No matter where you are in your journey to building and nurturing an innovation community, you aren't alone. We meet you where you are. For every question you have, we will show you a path forward.







2020 SCHEDULE AT A GLANCE

MONDAY, FEBRUARY 24

1:00 pm - 4:00 pm **AURP Board of Directors Meeting Cavetto Room**

4:00 pm - 6:00 pm **Registration Desk Open Opening Reception Courtyard West**

6:15 pm **Informal Group Dinners**

Groups will depart the reception for 6:30 pm reservations. All fees and expenses are at individual expense.

TUESDAY, FEBRUARY 25

Mindfulness Morning Options

7:00 am - 9:00 am **Continental Breakfast Snack Shack West**

Note: Full breakfast or buffet is available in The Cloister Restaurant at individual expense.

7:00 am - 8:00 am **Journey Up A Mountain** (Sunrise 7:01 am)

Registration Desk Open Abbey Room

9:00 am - 12:15 pm **WELCOMING REMARKS MODULE 1 INSIGHTS FOR THE FUTURE Abbey Room**

9:20 am - 10:30 am **INNOVATION MVP**

Lev Gonick, Chief Information Officer, Arizona State University

10:30 am - 11:00 am **Networking Break** Snack Shack West

11:00 am - 12:15 pm Fireside Chat: The Future of **Communities of Innovation**

12:15 pm - 1:15 pm **Group Luncheon Cloister Restaurant and Patio**

PHOENIX EXCURSION

1:30 pm - 8:30 pm

For this progressive educational module, the group will gather at the Abbey Room at 1:30 then depart for ASU Sun Devil Stadium for an exchange with ASU executive leadership before to Downtown Phoenix for a robust tour of ASU Downtown and Biomedical Campuses. We will travel via Valley Metro light rail.

Walking shoes and a light jacket are recommended, as we will return to Tempe following the group dinner.

1:30 pm - 5:00 pm **MODULE 2 DRIVING CONNECTIVITY: EXPERIENCING THE ASU** INNOVATION NETWORK

6:00 PM **AURP Board of Directors' Sponsor Appreciation Dinner** The Arrogant Butcher in Downtown Phoenix

WEDNESDAY, FEBRUARY 26

Mindfulness Morning Options

7:00 am - 8:15 am Continental Breakfast **Snack Shack West**

6:30 am - 7:30 am **Hike Up A Mountain** Sunrise 6:59 am

8:30 am - 11:30 am **MODULE 3 IMPACTS OF AI, MACHINE LEARNING & BIG DATA ON RESEARCH PARKS & INNOVATION COMMUNITIES Abbey Room**

10:20 am - 10:45 am **Coffee Break Snack Shack West**

11:30 am - 12:00 pm **AURP EVENT PROMOTIONS**

12:00 pm - 1:00 pm **GROUP LUNCHEON** Cloister Restaurant and Patio

1:00 pm - 4:30 pm **MODULE 4** THE EVOLVING WORKFORCE: **REAL ESTATE, CONSTRUCTION, SERVICES & PROGRAMMING Abbey Room**

2:00 pm - 2:30 pm **Coffee Break Snack Shack West**

6:00 pm **Informal Group Dinners**

Group to meet in hotel front lobby at 5:45 pm. All fees and expenses are at individual expense.

Please sign up for your preferred restaurant by 1:00 pm.

THURSDAY, FEBRUARY 27

7:00 am - 8:00 am **Continental Breakfast Snack Shack West**

8:00 am - 11:15 am **MODULE 5 & CLOSING REMARKS** THE FUTURE OF YOUR RESEARCH **COMMUNITY: STRATEGIC PLANNING, DIVERSITY AND** WORKFORCE INCLUSION Abbey Room

11:15 am - 1:00 pm **Group Luncheon** Cloister Restaurant and Patio

12:15 pm - 5:00 pm **OPTIONAL EVENT Cactus League Spring Training Baseball Game**

San Diego Padres vs. Los Angeles Angels at Tempe Diablo Stadium. Additional registration and fees apply. Limited tickets are available

Group to depart hotel lobby at 12:30 PM. Game time: 1:05 pm MST Includes: Ticket to game

FRIDAY, FEBRUARY 28

Breakfast

On his/her own — individual expense **Cloister Restaurant and Patio**

> Travel safely and watch for the conference evaluations, which will be distributed electronically. Your feedback will assist AURP to tailor events to your needs for education, networking and enjoyment!

We look forward to seeing you at AURP's 2020 events!



