

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

2022 Member & Sponsor Connections: PEOPLE, PLACES, PARTNERSHIPS



WE'RE IN GOOD COMPANY

Creating a successful Community of Innovation is finding the network to support it.

The world's leading research, science & tech parks, innovation districts and community colleges comprise the AURP network.



* AURP Sustaining Members - as of November 2021.

#BuildingtheAURPNetwork

aurp.net | Follow AURP



2021 Participating Research Institutions & Organizations

- 16 Tech
- Aggie Square – University of California, Davis
- Alabama Power Company
- American Chemical Society
- Arizona Bioindustry Association
- Arizona State University
- Arkansas Research and Technology Park
- Arrowhead Center, Inc. @ New Mexico State University
- AstraZeneca
- Atlanta BeltLine, Inc.
- Auburn Research Park
- BioHealth Innovation
- Bio Nebraska
- Biotechnology Innovation Organization
- BioUtah
- bwtech@UMBC Research and Technology Park
- Carnegie Mellon University
- City of Idaho Falls
- Clemson University
- Cleantech Commons at Trent University
- Coldstream Research Campus
- Colorado State University Research Foundation
- Cummings Research Park
- David Johnston Research + Technology Park - University of Waterloo
- Delaware BioScience Association
- Dhahran Techno Valley Holding Company
- EDC Utah
- Fitzsimons Innovation Community
- Fort Hays State University
- Fraunhofer USA, Inc.
- George Mason University
- Georgia Institute of Technology
- HudsonAlpha Institute for Biotechnology
- Illinois Institute of Technology
- Incubate
- Innovation Place
- International Space Station US National Laboratory
- Iowa State University Research Park
- Kansas State University Foundation
- KAUST Research & Technology Park
- Knowledge Park
- Lakehead University
- Lehigh University
- M Natural Resource Partners
- MaRS Discovery District
- Maryland Department of Commerce
- Maryland Technology Council
- McMaster Innovation Park
- Michigan Bioscience Industry Association
- Michigan State University Foundation
- The National Academies of Sciences, Engineering & Medicine
- National Diabetes & Obesity Research Institute at Tradition Medical City
- North Carolina State University
- Nebraska Innovation Campus
- NIST-MEP
- NUAIR
- Oklahoma City Innovation District
- Oklahoma State University Research Foundation
- Pinkney Innovation Complex for Science & Technology at Montgomery College
- Purdue Research Park
- Prince William County Economic Development
- Research Park at South Dakota State University
- Research Triangle Park of NC
- Rowan University
- San Diego State University
- Sandia National Laboratories
- Southern Research Institute
- STAR Park, Texas State University
- Tech Parks Arizona, University of Arizona
- Texas A&M University – Central Texas
- Texas Tech University
- The Beach at University of New Orleans
- The University of Alabama in Huntsville
- U.S. Economic Development Administration
- UCI Beall Applied Innovation
- UIDP
- United Launch Alliance
- University City Science Center
- University Enterprise Laboratories
- University of Arizona
- University of California, San Diego
- University of California, Riverside
- University of Cincinnati
- University of Delaware
- University of Illinois Research Park
- University of Maryland
- University of Maryland BioPark
- University of Maryland UAS Test Site
- University of Minnesota
- University of Oklahoma
- University of San Francisco
- University of South Alabama
- University of South Florida Research Park
- University of Utah
- University of Utah Research Park
- University Research Park – University of Wisconsin, Madison
- Utah State University Innovation Campus
- Utah-MEP
- UTSA Tri-Centennial Innovation Park
- Virginia Biotechnology Association
- Virginia Tech Corporate Research Center
- WE-Spark Health Institute
- West Virginia Regional Technology Park Corporation



REACH DECISION MAKERS – GROW YOUR BUSINESS

The Association of University Research Parks (AURP) is an international professional association of university-related research parks and innovation districts. AURP exists to foster innovation, commercialization and economic growth through university, industry and government partnerships.

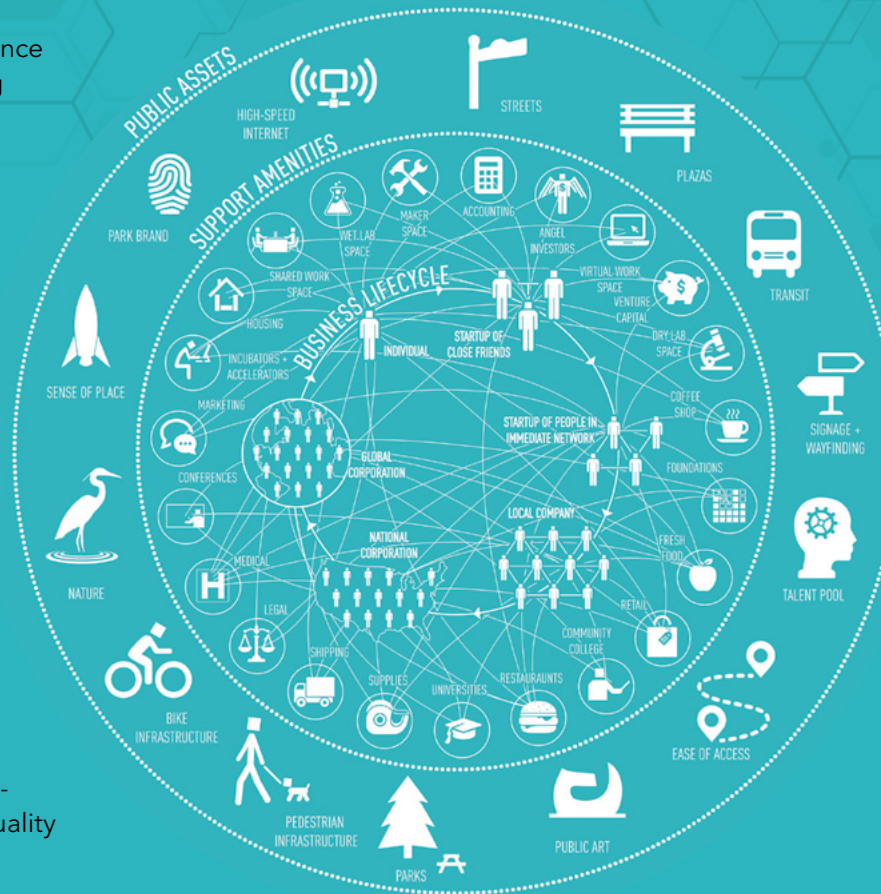
WHAT IS AURP?

The original Community of Innovation since 1986, the AURP has been the convening force for university and other anchor institution-based research/science/tech park leadership. **Uniting academia, research, and economic development executives**, AURP is the unique forum for knowledge exchange in all matters of public-private partnerships advancing innovation and global prosperity.

For 35 years, the AURP reach has expanded to **include innovation districts, incubators/accelerators, medical research centers/campuses, federal labs, and community colleges** – bringing together inspired professionals with key industry leaders to share knowledge and best practices, as well as see the latest advanced technologies needed to cost-effectively develop and manufacture quality products.

WHOM DOES AURP SERVE?

More than 1,000 Communities of Innovation are in varying stages of development worldwide, and a variety of university, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership.



Research parks and innovation districts are physical environments that generate, attract and retain science and technology companies and talent in alignment with sponsoring research institutions such as universities as well as public, private and federal research laboratories.



Research parks and innovation districts are key economic drivers in many states across the country.



Top corporations partner with research parks and innovation districts to create corporate innovation centers.



Innovation activities result in measurable economic development successes through the incubation of emerging technology companies in research parks.*

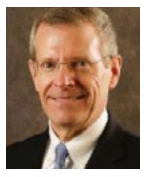


These parks are integrated into regional innovation efforts and signature developments for creating dynamic live-work-play environments that attract high-skilled, technology professionals to a region.*



The focus on innovation is enabling research parks and innovation districts to demonstrate continued strong growth.

WHAT THEY'RE SAYING...



AURP provides valuable resources including research studies to assist with benchmarking, professionals from other parks willing to share their experiences and opinions, and continuing education events to keep participants on the leading edge of research park operations and development. One program in particular, Creating Communities of Innovation 101, offered just prior to AURP's annual conference, provides many tips and tools to help executives create lasting impact in their communities.

GEORGE WARD

Executive Director, Coldstream Research Campus and UK Real Estate Services, University of Kentucky



The Association of University Research Parks is an outstanding organization comprised of many global leaders and organizations that create a continuous learning environment for research parks leaders. A peer-to-peer network willing to provide support at any moment.

LARRY SHAW

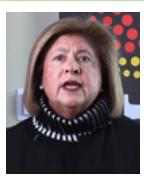
CEO, Knowledge Park, Inc. & Ignite Fredericton



The breadth of experience and knowledge of the AURP membership and the networking value the organization provides is a must for any University Park whether in concept phase or even having been in operation for many years.

HARRY BRISLIN, IV, MBA

Director, USA Properties & USA Technology & Research Park, University of Southern Alabama



AURP leadership and members have been integral to the development of the UM BioPark project; from sharing best practices, development models, tenant experiences, and more, the rich depth of expertise in AURP is invaluable.

JANE SHAAB

Senior Vice President, University of Maryland Research Park Corporation
Associate Vice President for Economic Development, University of Maryland, Baltimore



BUILD YOUR NETWORK BY JOINING OUR GLOBAL INNOVATION VILLAGE!

AURP unites innovation partners to ignite economies and transform lives.

MEMBERSHIP

AURP encourages an open membership strategy of research institutions and innovation districts plus corporate organizations and consultants – all representatives of our greater collective Community of Innovation!

AURP members are a close-knit community. By joining as a member of AURP you will gain access to a global network of the brightest minds in the research field and forge the long-term relationships that define AURP's membership.

We offer two levels of membership with varying benefits:

- **Sustaining** – This higher level of membership is an excellent tool to promote your park, innovation district or organization with additional marketing benefits to share news about community, tenants and partnerships.
- **Regular** – Our regular member category is open to all research institutions, innovation districts, academic medical campuses, both planned and operating.

ANNUAL SPONSOR

The AURP Annual Sponsor Program offers select corporate organizations and institutions the opportunity to participate in advancing the work of bringing scientific and technological progress into being and to the marketplace.

By participating as an AURP Annual Sponsor for a calendar year, you demonstrate to a vital audience your commitment to purposeful research and development that will lead world economies into the future.

These advanced Annual Sponsors are offered the opportunity to be recognized throughout the year as a major contributor to the success of the organization with a prominent presence at all AURP events and in AURP communications.

A premium benefit of Annual Sponsors includes the added recognition and benefits of the Sustaining membership level.



Create brand exposure that is targeted to your core market

EVENT-BASED SPONSOR

Sponsorship of AURP events offer investors, and those ultimately supporting research communities and innovation districts, the opportunity to be recognized as a major contributor to the success of the Association with a prominent presence at our events.

AURP hosts a wide variety of networking and programming options including the International Conference, Spring Training, BIO Health Caucus, and Insights into Research Parks (I2RP).

Sponsors for these programs will:

- Support their event host communities and underwrite the delivering of these superior networking events
- Meet and network with colleagues representing major Communities of Innovation
- Gain access to the leaders and decision-makers at international innovation districts, and community improvement districts
- Hear speakers at the leading-edge of development and scientific exploration

MEMBERSHIP

Categories: Institution and Corporate

Sustaining \$2,200/year

Regular \$1,050/year

SPONSORSHIP

Sponsor Levels	Annual Sponsor	International Conference	Spring Training	BIO Health Caucus
Diamond	\$50,000/year	\$15,000	\$15,000	\$10,000
Platinum	\$25,000/year	\$10,000	\$10,000	\$7,500
Gold	\$15,000/year	\$7,500	\$7,500	\$5,000
Silver	\$10,000/year	\$5,000	\$5,000	\$2,500
Bronze	NA	\$2,500	\$2,500	\$1,500
General Underwriter	NA	\$1,500	\$1,500	\$1,000

Note: All payments accepted in U.S. dollars only.

AURP MEMBERSHIP

AURP unites innovation partners to ignite economies and transform lives.

AURP's goal is to connect great people, share outrageous ideas, plus create and grow communities. Representing over 1,000 global university-based institutions, innovation districts and more, these communities support 10,000+ jobs just within North America alone. AURP is the premier source of learning, knowledge and future-oriented research for the greater community of innovation and it's professionals, providing resources, education, ideas and advocacy to enhance the power and performance of our AURP membership and global network.

We believe the partnerships within these communities have the power to transform society for the better. Our passion is to help our executive leaders achieve previously unimaginable levels of performance. We do this by nurturing the relationships of really smart, creative, and interesting people—our members.

In short, **we ARE the COMMUNITY OF INNOVATION.**

Why AURP?

Sharpen your skills with access to premier events, professional development and resources. Strengthen your Community of Innovation by joining ours.

AURP is an open association encouraging members and partners from varying experiences. We categorize our members into two distinct areas:

Institutional including university research, science and technology parks, innovation districts both operating and planned.

Corporate members are a crucial sector within these relationships and includes any organization or individual with a declared interest in the planning, construction, management, support, research, or implementation of these Communities of Innovation or those who show a personal or professional interest in the promotion and development of those goals.



Strengthen your
Community of Innovation
by joining ours.



SUSTAINING MEMBER PRICE: \$2,200 USD

This membership category is open to the leaders within our Community of Innovation that wish to be recognized as pioneers in the field and want a seat at the table. In addition to all Regular Member benefits, this advance member level includes:

- Institution/Organization name featured on AURP website
- Logo showcased at all AURP conferences in programs and signage
- Invitation to the AURP Board of Directors' Dinner
- Priority consideration to serve as speaker or moderator at AURP conferences
- Priority consideration for features in the Park Post and website
- Opportunity to host or speak at member roundtable Peer to Peer sessions

REGULAR MEMBER PRICE: \$1,050 USD

- **Network Access** to a global network of the brightest minds in the research park field and forge the long-term relationships that define AURP's membership through connections: Member E-List, Circles (create your own member discussion groups) and Digital Library
- **Personalized Assistance** – Have questions about research parks and innovation districts? As a member you can pose a question to AURP's extensive network of professionals. Our strong AURP network can help you get the answers! Reach practitioners with your questions and share best practices 24/7.
- **Communications** – Important updates in innovation with new developments, new funding opportunities, RFPs/ RFQs, [job postings](#), [CEO Blog](#), Bi-weekly [Park Post](#) e-news.
- **Premier Professional Development & education** opportunities including
 - [Spring Training](#), [BIO Health Caucus](#), [Annual International Conference](#), [Innovation U](#) (university) Virtual Seminar Series, [Insights to Research Parks](#) series and more
 - [Peer to Peer CEO's Roundtable](#)
 - [Communicators Check-in](#)
- **Awards** – Recognition for Your Institution/Innovation District, Community Leader or Company with the [Annual Awards of Excellence](#) presented each year at the AURP International Conference.



Note: All payments accepted in U.S. dollars only.



Spring Training 2022

FEBRUARY 21-25 AT MISSION PALMS IN TEMPE, AZ

Connecting will never look so good or joyous as when we meet, in person, at Spring Training 2022.

Enroll in the ultimate masterclass with experts in the industry as we cover the most important topics and tackle burning questions of the day through interactive sessions. Learn from not only our speakers, but your peers as you take part in the ultimate knowledge exchange at AURP's Spring Training.

2022 SPONSOR BENEFITS	Sustaining Membership	Park Post & Website Feature Articles	Individual Banner Recognition & Logo on Website	Webinar, Podcast or Peer2Peer Host	Virtual TourPark/ District Video	Seats at AURP Board Dinner	Comp Event Registrations *	Ad Space in Program	Park Post Banner Ad	Table Top Display at Conference	Priority to Serve as Keynote Speaker **	Priority to Serve as Moderator or Speaker at Conference **	Reception Sponsor	Awards of Excellence Sponsor	Audio/Visual Sponsor	Continental Breakfast or Break Sponsor	Luncheon Sponsor	Transportation Sponsor	Program, Signage & Website Recognition
<i>Note: All payments accepted in U.S. dollars only.</i>																			
ANNUAL SPONSOR																			
DIAMOND • \$50,000	◆	◆	◆	◆	◆	5	5	Full	◆	◆	◆	◆		◆					◆
PLATINUM • \$25,000	◆	◆	◆	◆	◆	4	4	Full	◆	◆	◆	◆	◆	◆					◆
GOLD • \$15,000	◆	◆	◆	◆	◆	3	3	Half	◆	◆	◆	◆		◆					◆
SILVER • \$10,000	◆	◆	◆	◆	◆	2	2	Quarter	◆	◆	◆	◆		◆					◆
SPRING TRAINING																			
MVP • \$15,000		◆		◆	◆	NA	3	Flyer	◆	NA		◆		NA				NA	◆
GRAND SLAM • \$10,000		◆		◆	◆	NA	3	Flyer	◆	NA		◆		NA				NA	◆
BIG LEAGUE • \$7,500		◆		◆	◆	NA	2	Flyer	◆	NA		◆		NA				NA	◆
THE PROS • \$5,000		◆		◆	◆	NA	2	Flyer	◆	NA			◆	NA	◆		◆	NA	◆
MINOR LEAGUE • \$2,500		◆				NA	1	Flyer		NA				NA		◆		NA	◆
SCOUTS • \$1,500 (General Underwriter)		◆				NA		Flyer		NA				NA				NA	◆

*Comp registrations apply for Annual Conference, Spring Training and BIO Health Caucus. Additional fees apply for Conference pre-/post-sessions and Intro into Research Parks Programs.

**Annual sponsors and event sponsors are required to submit all presentation proposals by posted deadlines for approval and consideration of the Planning Committees. Although acceptance isn't guaranteed, first considerations will apply for all sponsoring organizations.

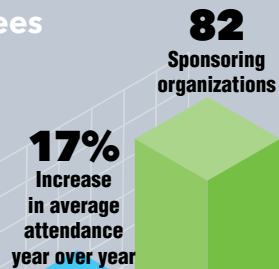
AURP INTERNATIONAL CONFERENCE STATS

WHO ATTENDS?

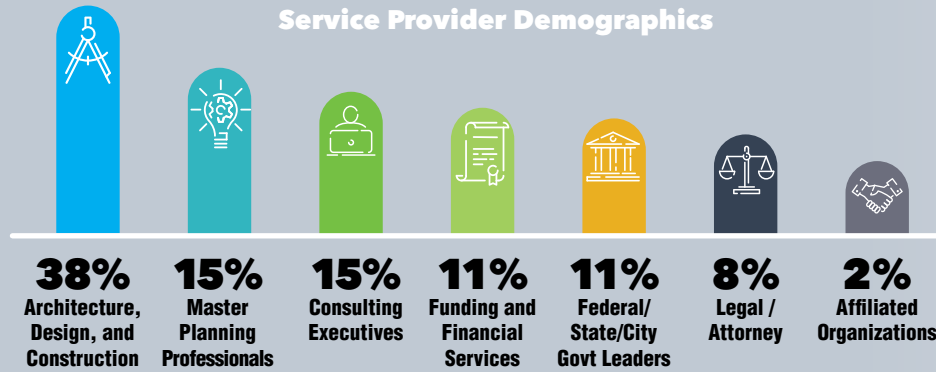


275+

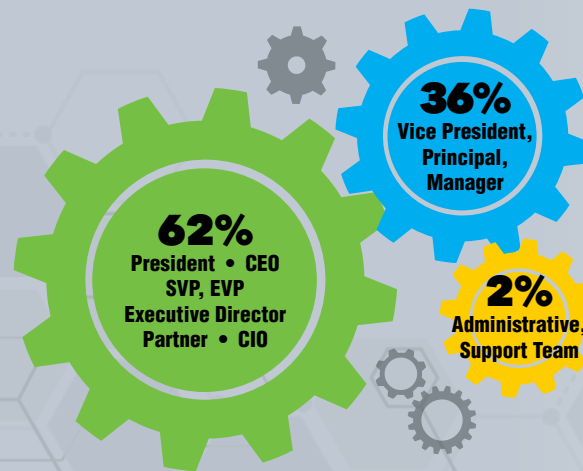
national and international attendees



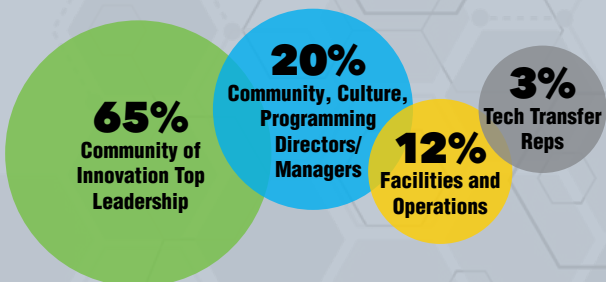
Service Provider Demographics



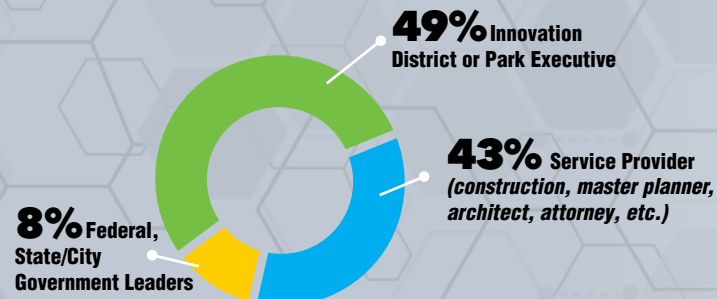
Connect with Decision Makers



Breakdown of Institutional-based Attendees



Who Attended IC2021 in Salt Lake City?



WHAT TO EXPECT



EXCHANGE: Meet and network with colleagues representing major university research parks, innovation district and technology incubators to create lasting business relationships



ENGAGE: Speakers at the leading-edge of university research park development and scientific exploration



EXPAND: Grow your knowledge through stimulating panel discussions and workshops addressing your most critical issues, plus tours that inspire innovation and forward-thinking



EXPERIENCE: Connect with veteran colleagues and partners that have the experience of mature parks and district that have stood the challenges of yesterday and the opportunities for today.



CONNECT & CREATE ADVANCE WITH OUR INNOVATION ECOSYSTEM



Spring Training 2022

FEBRUARY 21-25 AT MISSION PALMS IN TEMPE, AZ

Connecting will never look so good or joyous as when we meet, in person, at Spring Training 2022. Enroll in the ultimate masterclass with experts in the industry as we cover the most important topics and tackle burning questions of the day through interactive sessions. Learn from not only our speakers, but your peers as you take part in the ultimate knowledge exchange at AURP's Spring Training.



Insights into **RESEARCH PARKS**

MAY 11-12, 2022 IN NEWARK, DE

Pushed forward to 2022, this I2RP at the University of Delaware will showcase this distinctive park, learning from their unique story of ongoing development and programs. We will get a front row look at their P3 model for business attraction and retention, STAR Campus, NIIMBL and Fraunhofer Institutes. Each I2RP is an exclusive learning environment and knowledge exchange you won't want to miss.

HOSTED BY
UNIVERSITY OF DELAWARE



AURP BIO HEALTH CAUCUS

JUNE 12-13, 2022 IN SAN DIEGO, CALIFORNIA

BIO IS BOOMING AROUND THE GLOBE: Designing, Building and Finding Research Space for Growing Bio Companies and Bio Clusters

BIO
International
Convention

Before the 2022 BIO International Conference begins in San Diego join AURP for an in-person conference focused on building research space supporting communities of bio innovations. Developers, A/E firms, researchers, economic development reps, VC firms, and bio innovation district managers will want to attend. Topics include Wet Lab Incubator and Flex Space: What Every Community Wants; Diversifying Your Talent Pool Through University Real Estate Programs; The Future of Labs: Will Digital Bio Lessen Demand for Wet Labs?; New Federal Funding Programs for Bio Research and Bio Clusters; so much more. www.aurp.net/bio-health-caucus



AURP 2022 **2022** **INTERNATIONAL CONFERENCE** **SEPTEMBER 19-23 IN TORONTO, CANADA** **GLOBAL INNOVATION AT SCALE: ROBUST STRATEGY. DELIVERING IMPACT.**



HOSTED BY



200+ of the foremost global leaders in our community of innovation will head north for AURP's 2022 International Conference in Toronto, Canada. Our trio of community leaders, representing their own unique innovation dialects, will host this year's engaging knowledge-sharing program. As always, creatively designed to suite all learning level, we will advance trending and emerging ideas at interactive sessions with C-suite executives, AURP IC2022 will feature a diverse range of learning content such as collaborative sessions, intensive discussions, learning tours and more, covering topics that will build competencies for our global Community of Innovation. **#AURPIC2022**

PEER2PEER

Peer to Peer Network Groups

AURP's Peer to Peer groups allow industry leaders a 'safe place' to share challenges and lessons learned in a friendly and informal environment. It provides an opportunity for individuals in similar roles or functions to exchange advice and best-practices. The CEOs Roundtable and Communicators Check-In groups are not only for directors, but for facility managers, marketers, business development leaders and community managers, to name a few. This member only program is free to participate on any or all of the network groups.





FOSTERING INNOVATION, COMMERCIALIZATION
AND ECONOMIC GROWTH IN A GLOBAL
ECONOMY THROUGH UNIVERSITY, INDUSTRY
AND GOVERNMENT PARTNERSHIPS.

Association of University Research Parks: 9070 South Rita Road, Suite 1750, Tucson, AZ 85747 | (520) 529-2521

AURP HQ2 | Washington DC Area: 7761 Diamondback Drive, College Park, MD 20742 **www.aurp.net. Follow AURP**    

Sponsor opportunities: For more information, contact Brian Darmody at briandarmody@aurp.net or (301) 928-0527.