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Friends and Colleagues,

Welcome back to Tempe and Spring Training 2022! We are excited to be together again and reboot our community of innovation.

This year's line-up of subject matter experts will dive deep into new best practices in creating robust university-Industry partnerships, designing collaborative and sustainable parks, and curating local and regional champions. Tackling tough questions together, sharing openly among peers, opens the way for collaboration and our continued sense of community.

We especially welcome our first time attendees! You will find this is not your average conference. Spring Training fosters beneficial relationships and new perspectives from across our community of research institutions. Your parting gift includes the tips and tools gained this week to share among your local universities, state governments, provinces, municipalities, corporations and communities.

Don't forget this week is about you – sharing the passion for your work, your community and the colleagues and peers make this all worth it! Have fun, take in the Arizona sunshine and reboot!

Please join us in thanking our 2022 Spring Training Committee and AURP staff. We trust this week will be both memorable and valuable.

Get out there and have a great Spring Training 2022!

Your AURP Spring Training Co-Chairs



Will Germain AURP Board Member



Mark Romney AURP Board Member

INFORMAL GROUP DINNERS

Please refer to program schedule for gathering time and location.

All fees and expenses are at individual discretion.

Our informal group dinners facilitate an introduction to your colleagues and then assist you to continue with networking and knowledge sharing. All attendees are encouraged to sign up for one of the informal group gatherings at local restaurants scheduled on Tuesday and Wednesday evenings. We provide the reservations and sign-up sheets, and participants choose from one of the variety of dining options available. Spouses/Guests of our Spring Training participants may attend.

Sign-up sheets will be posted at the registration desk until 1:00 pm on Tuesday and then again at 1:00 pm on Wednesday.

Each group will gather in the lobby and travel to their restaurant by Uber or by walking to restaurants near the hotel.

AURP STAFF MEMBERS

Should you have any questions or need any assistance throughout Spring Training, please contact an AURP Staff Member. We would be happy to assist you!



Brian Darmody Chief Executive Officer



Vickie Palmer Director of **Operations & Events**









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AURP 2022 SPRING TRAINING PLANNING COMMITTEE

Thank you to the 2022 Spring Training Planning Committee for your efforts in making this AURP event a huge success!

Spring Training Co-Chairs

Will Germain, Senior Investment Officer, Research and Innovation, Ventas

Mark Romney, Chief Industry Alliance Officer, Aggie Square – University of California, Davis **Laura Bleill**, Director, External Engagement, University of Illinois Research Park

Kevin Byrne, MBA, Past President, AURP; President, The University Financing Foundation

Keisha Demps, Partnership Developer, Centennial Campus **Kate Engel**, Director of Strategic Partnerships & Communication, Nebraska Innovation Campus

Bob Geolas, Partner, HR&A Advisors

Aaron Miscenich, Executive Director, bwtech@UMBC Research & Technology Park



Sponsor and member opportunities available.

Contact Brian Darmody at briandarmody@aurp.net





40 Years of Developing Innovation

Over these last 40 years, we have witnessed the impact innovation communities have on our lives and national productivity in ways that we could not have imagined. TUFF's development and acquisition of the Centennial Research Building and the Cobb Research Campus for Georgia Tech in 1982 launched an industry which requires expert development, financing and the long-term nurturing of space for community building. We have emphasized the importance of day-to-day attention to the needs of the people within the space who make the impossible possible. Today, innovation communities around the world embrace the fundamental elements of development, finance, and management that TUFF pioneered 40 years ago. Through 56 subsequent transactions totaling \$2.25 billion, TUFF continues to innovate to ensure we have answers to the ever-changing dilemmas you face.

Celebrate with us our past 40 years of Developing Innovation as well as our future playing a key role in helping partners achieve their vision.









MONDAY, FEBRUARY 21, 2022

8:30 am - 11:30 am San Pedro (off from hotel lobby)
AURP Board of Directors Meeting

12:00 pm - 2:00 pm Courtyard West
Registration Check-In Desk Open
Networking Group Luncheon

Get in the Spring Training mindset! Registration check-in AND our opening networking lunch will be held in the Tempe Mission Palms courtyard. Grab your seat at one of the tables reserved for our AURP squad then head to the buffet inside the Cloister Restaurant. Cool beverages are offered by one of the smiling servers. Enjoy the extensive luncheon buffet with carved meats, pastas, prepared entrees, salads, ice cream sundae bar and more. Bring your sunglasses and soak up some sun. Bonus points for finding our new members or first-time attendees!

2:00 pm - 2:15 pmAbbey Room
Spring Training Welcoming Remarks

Spring Training Co-Chairs





Will Germain, Senior Investment Officer, Research and Innovation, Ventas, Inc.

Mark Romney, Chief Industry Alliance Officer, Aggie Square – University of California, Davis



Designing for Communities of Innovation

HOK designs research environments where smart people come together to collaborate, create and innovate

architecture | interior design | lab planning + programming workplace strategy | change management | experience design | graphics engineering | master planning | land use entitlement | facility strategy space management | sustainability + well consulting

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2:15 pm - 5:15 pmAbbey Room

MODULE 1

CREATING ROBUST UNIVERSITY-INDUSTRY PARTNERSHIPS

Contributing Module Leaders:















Tony Boccanfuso, PhD, President & Chief Executive Officer, UIDP **Betsy Cantwell**, PhD, Senior Vice President for Research & Innovation, University of Arizona

Francesca Domingo, University/Community Relations, EMD Electronics **John Mitchell**, Director of Corporate Engagement, ASU Fulton School of Engineering

Anne O'Donnell, Senior Executive Director, Corporate Relations, University of California, San Diego

Kevin Byrne, MBA, Past President, AURP; President, The University Financing Foundation (Moderator)

Aaron Miscenich, Executive Director, bwtech@UMBC Research & Technology Park (Moderator)

Darryl Elliott, Special Agent, FBI

University-Industry partnerships are cultivated and evolve like all relationships. As both industry and university are the USERS of the research park, research park directors need to be familiar with the full scope of needs, desires, demands and opportunities of all users. Connect with our industry and university leaders as they share current and always changing demands for problem-solving in order to broker these relationships, including the demand for talent, collaborating with industry when seeking university partners or investors seeking corporate partners.

6:00 PMThe Gallery Room at Culinary Dropout AURP Board of Directors' Sponsor Appreciation Dinner

Casual attire appropriate – we recommend comfortable walking shoes and jacket for a walk through Tempe to our destination.

Plan for an evening of games and friendly competition!

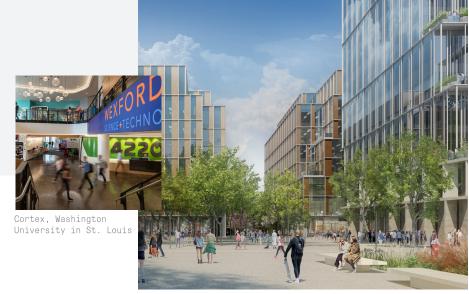
All attendees are welcome to attend this valuable networking dinner as we toast our sponsors of AURP Spring Training 2022.



WEXFORD SCIENCE+TECHNOLOGY



Innovation Quarter, Wake Forest University



Aggie Square, UC Davis

Developing communities that drive discovery, innovation, collaboration and inclusion.

Wexford Science & Technology is a development company exclusively focused on partnering with universities, academic medical centers and research institutions to create vibrant, mixeduse, amenity-rich Knowledge Communities. By combining flexible spaces, access to university infrastructure and resources, and valuable business services and connections, these collaborative communities provide researchers, entrepreneurs, and growing companies a place to move innovations from the laboratory to the marketplace.

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uCity Square, Drexel University & University of Pennsylvania





UM BioPark, University of Maryland, Baltimore

850 PBC, Arizona State University





TUESDAY, FEBRUARY 22, 2022

Mindfulness Morning Options

7:00 am - 8:30 am Snack Shack West Continental Breakfast

Note: Full breakfast or buffet is available in The Cloister Restaurant at individual expense.

Not up for the Mindfulness Walk on the trail up 'A' Mountain? Studies continue to prove mindfulness matters no matter your surroundings. Take in a relaxing continental breakfast alfresco under the flowering orange trees in the Tempe Mission Palms courtyard.

7:00 am - 8:00 am Journey Up 'A' Mountain



Huddle up in the courtyard with your AURP friends before the journey of a lifetime up 'A' Mountain. Whether meditating, engaging with your colleagues, or walking up A Mountain, being mindful of your body and surroundings, is important at every level of engagement each day and every moment. (Sunrise 7:05 am)

7:30 amAbbey Room

Registration Desk Open

9:00 am - 5:00 pmAbbey Room

BUILDING COMMUNITIES OF INNOVATION DAY:
DESIGN FOR A COLLABORATIVE & SUSTAINABLE FUTURE

9:00 am - 12:00 pm Abby Room

MODULE 2 PHYSICAL BUILDING DESIGN

Contributing Module Leaders:











Amy Adams, Executive Director, Institute for Biohealth Innovation, George Mason University

Ted Hyman, FAIA, Managing Partner, ZGF Architects

Joel Swift, Architect AIA AUA, Swiftenvirons

David Tyndall, Founder and CEO, Collaborative Real Estate

Keisha Demps, Partnership Developer, Centennial Campus (Moderator)

The recent pandemic has changed the world forever, some challenges are yet to be resolved, while other changes are welcomed solutions here to stay. How did projects in the middle of construction pivot during this time? Supply chain issues? How do you utilize space? How is talent driving these design changes in physical space? Through case studies and experience, join us to debate changes necessary in programming, attracting talent and future building design.

10:15 am - 10:45 am...... Snack Shack West Networking Break

12:00 pm - 1:45 pm Cloister Restaurant and Patio Networking Group Luncheon

Pick a seat with your colleagues on the patio or shaded indoors. Bring your sunglasses and soak up some sun while diving deeper into the morning's conversation.

1:45 pm - 5:00 pm

MODULE 3 DESIGNING A SUSTAINABLE FUTURE

Contributing Module Leaders:











Jose Bodipo-Memba, Director of Sustainable Communities, Sacramento Municipal Utility District

Bob Segar, Assistant Vice Chancellor, Campus Planning and Community Resources, University of California, Davis

Josephine Tucker, Managing Director, Clean Energy and Infrastructure Advisory, JLL

Serdar Tufekci, Vice President, Major Partnership, ENGIE North America **Kelly Meissner**, Director, Sustainability, Ventas, Inc. (Moderator)

While carbon, energy, sustainability and their efficiencies are top of leadership initiatives, the goals and mandates supporting states, regions, and cities vary across the country. From recent studies, it is recognized that more enterprises are focusing on ESG (Environmental, Social and Governance) issues as climate change is pervading the global business community. More campuses are being asked by their leadership to resolve challenges – but how – especially if you have a public/private partnership with varying levels of goals? What are goals for your research park, both internally and in your community? Our module experts will lead us through the case studies and work groups to identify opportunities and solutions for your research community.

6:00 pm Informal Group Dinners

Groups will depart the reception for 6:00 pm reservations.

All fees and expenses are at individual expense.

Tonight is the first night of our peer group dinners. Sign up for a group reservation and make new friends, learn and exchange ideas. Attendees are encouraged to create new groups and choose a new restaurant of your own.

Each group will walk/Uber/Lyft/taxi to their restaurant of choice.



WEDNESDAY, FEBRUARY 23, 2022

Mindfulness Morning Options

6:30 am - 7:30 am Hike Up 'A' Mountain



Ready for round 2? Your AURP friends are there to support you as you clear out the cobwebs and set out for Day 2 up 'A' Mountain. The beautiful Arizona sunrise will refresh your heart, mind and body for another day of deep thought and learning. (Sunrise 6:59 am)

7:00 am - 8:00 am Snack Shack West **Continental Breakfast**

Sunshine, coffee, and a quick continental breakfast will help to kick off your day of knowledge-exchange and networking

8:00 am - 10:30 amAbbey Room

MODULE 4 CURATING LOCAL & REGIONAL CHAMPIONS

Contributing Module Leaders











John J. Allgeier, CPA, MBA, CHFP, Director, Construction and Real Estate Finance, Moffitt Cancer Center

Matt Garner, PhD, Scientist and Founder, Vvntus Biotechnology Labs

Matt Jensen, Partner, The Boyer Company

Donna Kennedy, Economic Development Director, City of Tempe **Bob Geolas**, Partner, HR&A Advisors (Moderator)

Laura Bleill, Director, External Engagement, University of Illinois Research Park (Moderator)

Great places of innovation require robust participation at all levels, local, regional and statewide. The more buy-in and ownership the better. Building alliances and trustworthy champions requires more than a good project, it requires bold ideas, transparency, open doors and compelling shared values. We will explore and discuss what makes for best practices when building local and regional alliances and how to structure valuable economic and political partnerships whether you are in a big market or a smaller, emerging marketplace.

10:30 am - 11:00 am..... Snack Shack West **Networking Break**





11:00 am - 12:00 pmAbbey Room

FEDERAL & STATE FINANCING FOR YOUR COMMUNITY **OF INNOVATION**

Contributing Module Leaders





Will Germain, Senior Investment Officer, Research and Innovation, Ventas, Inc. (Moderator)

Jason Rittenberg, Policy & Development Director, SSTI

Back by popular demand, our SSTI colleagues will expand upon significant federal funding opportunities for our communities of innovation. Plan ahead as Jason Rittenhouse shares SSTI's outlook for new and expanded federal support and trends in state funding for innovation, including the CARES Act, EDA Build Back Better & Build to Scale, and ARPA-H.

12:00 pm - 1:30 pm Cloister Restaurant and Patio **Networking Group Luncheon**

Grab a seat on the patio next to someone you haven't met before. Mix it up!

1:30 pm - 4:30 pmAbbey Room

PROGRAMMING AT ALL STAGES OF YOUR PARK or DISTRICT'S **DEVELOPMENT**

Contributing Module Leaders







Kate Engel, Director of Strategic Partnerships & Communication, Nebraska Innovation Campus

Jeanne Mell, Principal, JMell Communications

Laura O'Blenis, President & CEO, Stiletto: Make a Point

Hold on to your seat when our trio of rockstar communications and programming leaders take the stage in our final Spring Training 2022 module! Exuding the energy we've all come to appreciate, our module leaders will playfully review trends and best practices for programming, services and amenities for parks, incubators and innovation districts. Learn about the types of programming available and potential gaps you may be able to fill to increase the value of your park in your ecosystem. Finally, we'll walk through how to apply your program and other park features to fine tune your messaging and positioning for your park.







OHIO'S INNOVATION **DISTRICTS**

With renowned universities, federal research institutes, leading companies across our targeted sectors, and 14 top-ranked hospital systems, Ohio has been the "quiet giant" of life science, technology, and industrial innovation and R&D in the United States. But that's changing: Ohio's innovation engine is revving up and getting loud. JobsOhio is investing over \$300 million, and working together with the State of Ohio and our healthcare and university partners to fuel the creation of three world-class Innovation Districts in Cleveland, Columbus, and Cincinnati. These innovation districts are expected to generate more than:

47,000+

NEW STEM GRADUATES

\$9 BILLION+

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60,000+

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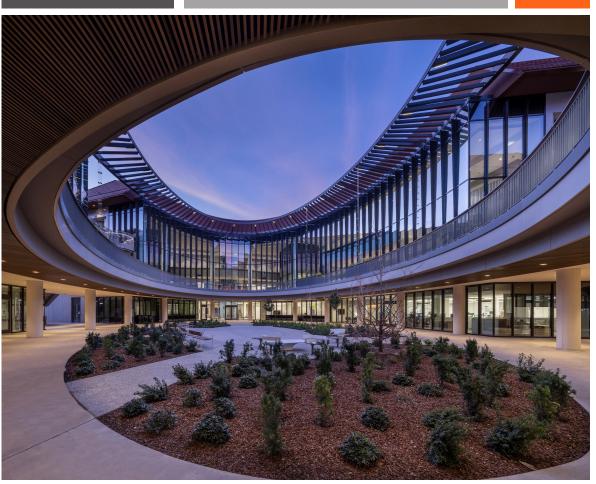
\$8.75 BILLION

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*All investments and metrics projected over a ten-year period

Want to learn more about how Ohio is establishing themselves as a global leader in healthcare, life sciences and technology? Scan here.













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WEDNESDAY, FEBRUARY 23, 2022 CONTINUED

3:00 pm - 3:30 pm Snack Shack West Networking Break

4:30 pm - 5:30 pmAbbey Room

SPRING TRAINING 2022 CLOSING REMARKS & HAPPY HOUR

6:00 pm

Informal Group Dinners

Group to meet in hotel front lobby at 5:45 pm to depart for 6:00 pm reservations.

All fees and expenses are at individual expense.

In our final night of our informal group dinners, remember to connect with your comrades and collaborate on the #TrendingNow discussions from the day.

Sign-up sheets will be posted at the registration desk at the entryway to the Abbey room. Please sign up for your preferred restaurant by 1:00 pm. Each group will gather in the lobby and travel to their restaurant by taxi or by walking to restaurants in close proximity to the hotel.

THURSDAY, FEBRUARY 24, 2022

7:00 am - 8:30 am Cloister Restaurant and Patio Breakfast Buffet

Here's your chance to meet someone new, wrap up that session discussion, or schedule a future call with someone you met this week at Spring Training! Kick back and enjoy that Arizona sunshine prior to the tour.

8:30 am - 10:45 am INNOVATION TOUR - IDEA TEMPE

Meet in the Tempe Mission Palms Courtyard to proceed on the tour.

Transportation will depart promptly at 8:45 and return to the hotel by 10:45.

IDEA Tempe is a phased development steps away from the Tempe Mission Palms that focuses on bringing new biotechnology and technology companies to Tempe. The 18-acre, 1 million sq ft project includes five commercial buildings with restaurant and retail space, two parking structures, as well as a 40,000 sq ft of arts rehearsal and classroom space.

Plan to join us on this tour before your afternoon activities or departing flights.





Your Opinion Matters – EVALUATIONS

Thank you for attending AURP Spring Training 2022 We trust you are eager to return to our Park or office to initiate the many strategies shared during the week. Before you do, we welcome your comments to help shape and guide further AURP programs. Please take a few moments to complete the online evaluation form to provide your comments on your experience at AURP Spring Training 2022. Once you submit your completed evaluation and remarks, you will receive a link to the approved Spring Training session proceedings.

Your feedback helps AURP tailor events to your needs for education, networking and enjoyment!

We look forward to seeing you at all of AURP's 2022 events!

SHOWCASE YOUR INNOVATION ECOSYSTEM TO A GLOBAL STAGE Seeking Host Proposals for 2023 | Deadline: May 6th

Gain prestige and respect among your peers – submit your proposal to host AURP's 2023 International Conference. As an AURP International Conference host, you'll gain international recognition for your research community and help shape content for the conference. Recent conferences have been hosted by UMD Discovery District, Georgia Tech's Tech Square and University

of Utah Research Park, and of course our upcoming conference hosted by MaRS Discovery District, McMaster Innovation Park and

David Johnston Research + Technology Park in Toronto, Canada on September 19-22. **Learn more at www.aurp.net**. **Proposal deadline: May 6, 2022. Send your proposal to Vickie Palmer at vickiepalmer@aurp.net**.



JOHN J. ALLGEIER, CPA, MBA, CHFP, Director, Construction and Real Estate Finance, **Moffitt Cancer Center**

John Allgeier is currently serving as the Director of the Moffitt Cancer Center Expansion Project that encompasses 775 acres in Pasco County, Florida. The new campus will become the next generation

of patient care, research and education and be the anchor for leading edge medical research, digital innovation, wellness and a place that will inspire those who work there to innovate, collaborate, discover and heal.

John has more than 20 years of health care finance experience. In addition to his time at the Moffitt Cancer Center, he spent six years with Ernst & Young, LLC in the audit practice focused on for-profit and not-for-profit health care entities. John holds a Bachelor of Science degree from the University of Dayton and a Masters of Business Administration from the University of Louisville. He is a Certified Public Accountant and a Healthcare Financial Management Association Certified Healthcare Finance Professional.

John serves on the Board of Directors, as well as the Finance and Audit Committees, for Big Brothers Big Sisters of Tampa Bay and is currently a member of the Leadership Pasco Class of 2022. He has served as a member and the Chairman of the St. Lawrence Catholic Church Finance Council.

Lawrence Youth Athletic Program and was actively involved in Boy Scout Troop 46 for over five years.

was the Co-Founder and served as Vice President and President of the St.



AMY ADAMS, Executive Director, Institute for **Biohealth Innovation, George Mason** University

As Executive Director of the Institute for Biohealth Innovation, Amy Adams and her team support a talented and innovative research community of faculty and students across multiple disciplines who

conduct cutting-edge biomedical and health research. She serves as a point of contact to unite George Mason University (Mason) researchers with the broader community.

Amy's career at Mason began in 2002. She conducted genomics research using cDNA microarrays and reverse transcription real-time PCR to study mRNA expression in breast cancer and non-alcoholic fatty liver disease. She conducted research and led outreach efforts in the Center for Applied Proteomics and Molecular Medicine from 2005-2007. Amy used laser capture microdissection, western blot, and reverse phase protein microarray technology to investigate phosphorylation events in signaling pathways to discover new rational drug targets and map protein pathways, which could be applied for disease diagnosis and prognosis. In addition to research, Amy led outreach efforts and built programs including the Aspiring Scientists Summer Internship Program and the Galileo's Science Café to engage high school and undergraduate students in research across STEM disciplines, communicate science to the public, and foster internal and external research collaborations.



Ventas is the leading owner and investor in university-owned life science, research & innovation real estate. We've built a 10 million square feet portfolio through our deep sector knowledge and reliable access to capital. Talk to us to learn how we can spur life-changing innovations by investing in your long term growth alongside our own.

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LAURA WEISSKOPF BLEILL, Director, **Communications & External Engagement, University of Illinois Research Park**

Laura Weisskopf Bleill manages the community building portfolio of the Research Park at Illinois. She develops strategy behind the Research Park's events and programming; communications,

branding and marketing efforts; and directs the Research Park's efforts to grow and retain its workforce. She also works with the entrepreneurial ecosystem across campus, and has been part of the core National Science Foundation I-Corps at Illinois team. In 2018 she served as an adjunct instructor for the NSF I-Corps national program cohort in Indianapolis. She is the co-PI and co-founder of the AWARE entrepreneurship inclusion effort funded by NSF, which has now has been replicated at other universities. She has a master and bachelor degree in journalism from Northwestern University. An entrepreneur herself, Laura is CEO of a hyperlocal digital magazine in Champaign-Urbana.

ENIOR HOUSING | LIFE SCIENCE, RESEARCH & INNOVATION | MEDICAL OFFICE & OUTPATIEN
HEALTH SYSTEMS | POST ACUTE CARE

SPEAKERS AND MODERATORS





TONY BOCCANFUSO, PhD, President & CEO, UIDP

Since 2007, Tony has led UIDP, deriving tremendous satisfaction as it pursues the goal of strengthening partnerships while helping members achieve meaningful impact on a broad array of collaboration matters. He is also a co-principal investigator for the

Engineering Research Visioning Alliance (ERVA), an NSF-funded initiative created to identify and develop new engineering research directions and catalyze high-impact research that benefits society. UIDP is an ERVA core partner and its administrative agent.

Tony has more than 30 years of research and commercialization experience managing a variety of administrative, programmatic, and strategy initiatives for academic, government, and private sector firms including the National Science Foundation, the National Institutes of Health, and PricewaterhouseCoopers. He holds a doctorate in inorganic chemistry and an undergraduate degree in chemistry and political science. His wife, Dr. Laura Boccanfuso, is a computer scientist and founder/chief executive officer of an educational technology start-up (Van Robotics). Tony and Laura have three children: Carolina, Michael, and Ana.



JOSE BODIPO-MEMBA, Director of Sustainable Communities, Sacramento Municipal Utility District (SMUD)

Jose Bodipo-Memba is the Director of Sustainable Communities for the Sacramento Municipal Utility District (SMUD). The Sustainable Communities program aims to bring environmental equity

and economic vitality to all communities in SMUD's service area through partnership alignment built around four pillars: Social Well Being, Healthy Environment, Prosperous Economy, and Mobility. The program manages over 130 community partnership and is focused on enhancing an inclusive regional workforce pipeline through key public and private partnerships. Mr. Bodipo-Memba has over 19 years of environmental, sustainability, and urban planning experience throughout California, covering a range of project and community types. Mr. Bodipo-Memba is active in the community, serving as the Chair of the Urban Land Institute (ULI) Sacramento District Council, a member of the ULI National Public Development Infrastructure Council, a member of the Sacramento Hispanic Chamber of Commerce Board of Directors, the Crocker Art Museum Board, the Center for Fathers and Families Board, and the North State Building Industry Association. He is the past Chair of the Sacramento Planning and Design Commission, a

continued



Research parks and innovation districts are in a league all of their own. At Collaborative Real Estate, whether it's developing a new facility or managing an existing property, we take to heart that it's about what happens on the inside that matters most.

We're more than a real estate company. We're your teammate, here to navigate the process with you and take a tailored approach specific to your needs. At Collaborative, we keep our eye on the ball by curating unique spaces, environments, and opportunities in order to grow and nurture the collaborative culture of thriving innovation communities.

To score a homerun in connecting people, it requires both strategic programming and intentional serendipity – and that's where we come in. We go beyond traditional bricks and mortar solutions, line-driving a bespoke community that ignites culture every day, at every step, and at every stage.

Let's hit it out of the innovation park - together.

WWW.COLLABRE.CO

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former Coro board member, and past board chair of Next Move Sacramento. He was a 2010 recipient of the Sacramento Business Journal 40 under 40 award, the 2012 Drexel University Oxholm Community Leadership Award, a proud graduate of the Nehemiah Emerging Leaders Program, and the 2015 Drexel University 40 under 40 Distinguished Alumni award. Mr. Bodipo-Memba holds a BA in History from UC Berkeley and an MBA from Drexel University.



LEAH BURTON, Director, Centennial Campus Partnership Office, NC State University

Leah Burton is the Director of Centennial Campus Partnerships at NC State University. In this role, she manages the campus-wide strategy for corporate and government interactions with NC State, including the University's award-winning

Centennial Campus. Prior to joining NC State in 2000, Leah was the Director of Marketing and Communications at the Research Triangle Regional Partnership, a regional economic development organization marketing the 13-county Research Triangle region. Before moving to North Carolina, she was the Public Affairs Manager for telecommunications company US West. Leah has a communications degree from the University of Colorado.





KEVIN BYRNE, MBA, Past President, AURP; President, The University Financing Foundation

Kevin Byrne spent his early career at Arthur Andersen with a primary focus in the real estate and financial services industries. In 1997, Kevin founded Byrne & Associates, which focused on providing investment-

banking services to small and middle market companies. After earning his MBA with honors from the Wharton School of Business in 2001, he joined a real estate development firm as the Chief Financial Officer, managing a balance sheet of over \$200 million and leading new transactions of over \$150 million in just two years.

In 2003, he joined The University Financing Foundation (TUFF) and has managed all aspects of the firm including the firm's new investments in education and research projects, which total over \$800 million. Kevin oversees the operations of the firm and, through his leadership, the firm has become involved in all aspects of research park creation and ongoing operations including the development of facilities. He has crafted full-scale park business plans, assisted in the strategic and master planning of research parks and has helped several global parks with the creation of innovative investment structures enabling these parks to maximize the efficiency of their limited resources. Kevin is an honors graduate from Furman University and currently serves as a past president of the Association of University Research Parks.



ELIZABETH "BETSY" CANTWELL, PhD, Senior Vice President for Research & Innovation, **University of Arizona**

Dr. Elizabeth "Betsy" Cantwell leads the Office for Research, Innovation and Impact, which includes the Corporate Engagement Program, Tech Launch Arizona, the Forge and the UArizona research parks.

She is responsible for expanding the university's capacity for knowledge creation and discovery; integrating efforts by faculty, students, staff and executive leaders to move inventions and technologies to the marketplace; increasing the university's connectivity with external collaborators; spearheading industry and public partnerships; and increasing total research funding.

Betsy joined the University of Arizona after successfully serving as the CEO of Arizona State University Research Enterprise, a nonprofit organization dedicated to advancing the university's applied research and development. Previously she served as ASU's vice president for research development. During her tenure in that role, annual research expenditures grew by more than \$150 million to a total of \$610 million.

She has a long career in space systems engineering, from satellite development to life support systems, and sits on the National Academies Aeronautics and Space Engineering Board. She holds an MBA from the Wharton School at the University of Pennsylvania and a PhD in Mechanical Engineering from the University of California, Berkeley.

STEP UP TO THE PODIUM at AURP's 2022 International Conference

Calling All Speakers:
Presentation Proposals **DEADLINE: APRIL 1ST**

CONNECTIONS: AURP WANTS TO SHARE YOUR EXPERIENCE & EXPERTISE!

Share your knowledge, expertise and experience with innovation leaders from around the world at AURP's 2022 International Conference.

This year's theme "GLOBAL INNOVATION AT SCALE: ROBUST STRATEGY. DELIVERING IMPACT." will provide education and innovative ideas for professionals involved with high technology economic development--both those new to the field, and those with more experience.

Important Dates to Remember:

- · Fri, April 1: Submissions Due
- · Fri, June 3: Notification of Acceptance
- · Fri, Sept 2: FINAL Presentations Due for Review



ROBUST STRATEGY. DELIVERING IMPACT.



AURP's 27th Annual Awards of Excellence in Innovation

In Toronto, AURP will recognize excellence in innovation. At the AURP 2022 International Conference, we will honor parks, companies and individual's who have demonstrated excellence in innovation and the impact they have on their community. For guidelines and applications, visit www.aurp.net.

CALL FOR NOMINATIONS DEADLINE: MAY 27

AURP IS NOW ACCEPTING NOMINATIONS FOR:

- Outstanding Research Park/ Innovation District
- Emerging Research Park/ Innovation District
- · Career Achievement Award
- Innovation Award
- · Leadership Award
- Rising Star: A New Generation of Innovation Leadership



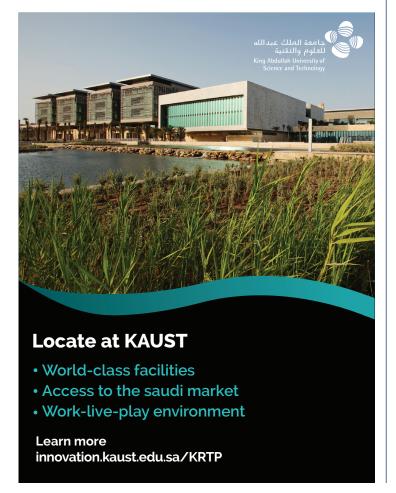
BRIAN DARMODY, JD. Chief Executive Officer. **Association of University Research Parks (AURP)**

Brian Darmody was announced AURP CEO in February 2019. In this new role Brian will lead AURP into new initiatives including expanding membership, international partnerships and funding in order to build out additional member

benefits. Over the course of the year, Brian will be winding down his activities at UMD where he currently serves as Associate Vice President (AVP) of Corporate Engagement at the University of Maryland (UMD). At UMD, Brian is responsible for developing the overall university strategy for corporate relationships, as well as the development of projects and policies to support these initiatives centrally and through the colleges and schools on campus of the University of Maryland.

Previously, he was the University's AVP for Corporate and Foundation Relations in the Division of University Relations, AVP for Research and Economic Development, Assistant Vice Chancellor for Technology Development, Director of State and Federal Relations in the President's Office and has served in the university's legal counsel office. He serves on national and state boards, including: Fraunhofer USA, the Maryland Economic Development Association, and the Maryland Tech Council.

He holds a Juris Doctorate from the University of Baltimore and he received his bachelor degree from the University of Maryland, College Park.





KEISHA DEMPS, Partnership Developer, NC State University Centennial Campus

Keisha Demps is part of the partnership team with a focus on the Business Incubator. Her duties include developing and managing outreach, and engagement of current and prospective businesses while fostering opportunities for collaboration with

faculty. Keisha obtained her bachelor degree from the University of Arizona. Little known fact - she spent two years as a professional athlete and trained as an alternate for the 2000 Olympics.



FRANCESCA DOMINGO, University/ **Community Relations, EMD Electronics**



KATE ENGEL, Director of Strategic Partnerships & Communication, Nebraska Innovation Campus

Kate Engel is the director of strategic partnerships and communication for Nebraska Innovation Campus. Kate is responsible for recruiting companies to partner with the University of

Nebraska and other entities working on NIC. Kate's position allows her to create and implement communication and marketing strategies that assist in the continued development of NIC and strive to engage university faculty, staff, students and industry to collaborate and form partnerships.

Kate grew up on a farm near Red Oak, IA. She is a 2006 graduate of Nebraska Wesleyan University and earned a Master of Arts in Management from Doane College in 2011. Kate also earned a Master of Science in Leadership Education from the University of Nebraska-Lincoln in 2021.



MATT GARNER, PhD, Scientist and Founder, **Vvntus Biotechnology Labs**

After relocating his family to Amarillo, Texas several years ago, Matt has spent the majority of his energy working with local business owners and stakeholders to develop an initiative to create a Global Food Hub and Innovation District in Amarillo.

While this project is still in the early stage, the identified outcomes will bring multiple organizations together to: educate and cultivate the workforce; while furthering the economic ecosystems to support the beef, dairy & food production industries. This work has been supported and endorsed by the Amarillo region's vibrant business & leadership community.

Matt develops & designs animal and human foods and holds a PhD in Microbiology/Food Technology from Cornell University.

SPEAKERS AND MODERATORS





BOB GEOLAS, Partner, HR&A Advisors

Bob Geolas is a nationally-recognized leader in the development of innovation districts, university campuses, and research parks. As the Partner in charge of our Raleigh office, Bob brings his vision of placemaking as a public service to HR&A, working with clients to deliver economic growth and real

estate strategies that enhance assets and communities.

Prior to joining HR&A, Bob served as the President and Chief Executive Officer of the Research Triangle Foundation, the steward organization for the Research Triangle Park in North Carolina. As President, he led the master planning effort to reshape Research Triangle Park, ensuring its place at the forefront of technology and applied science, while also serving its historic mission to support the universities and create opportunities for all North Carolinians. Previously, Bob helped to create one of the country's most successful public-private research and development campuses as Executive Director of the Clemson University International Center for Automotive Research.

Bob has received several awards for his work to further the missions of institutions, including the Vision Award from the International Association of University Research Parks, Alumni of the Year Award from North Carolina State University, College of Humanities and Social Science and the Triangle Top 20 CEO of the Year Award from the Triangle Business Journal.





WILL GERMAIN, Senior Investment Officer, Life Sciences, Research & Innovation Centers, Ventas, Inc.

Will Germain is a Senior Investment Officer for Ventas, Inc., an S&P 500 company and real estate investment trust that owns approximately 1,200 healthcare, life science and senior living properties

in North America and the United Kingdom, and serves as the primary capital provider to leading healthcare companies. As a member of the Ventas senior leadership team, Will is responsible for investments within the growing university-based life science, research and innovation center portfolio, the Company's #1 capital priority. Since inception, this portfolio has grown by more than 50% and continues to have a robust development pipeline with its exclusive development partner Wexford Science & Technology. Responsible for originating, negotiating and executing acquisitions and development opportunities, Will has been involved in more than \$15 billion of completed real estate transactions during his tenure at Ventas.

Will joined Ventas in 2006. Prior to his current role, he served as Director of Acquisitions and Investments for Lillibridge Healthcare Services, a fully integrated medical office and outpatient building (MOB) operating company. His earlier roles at Ventas included asset management of the Company's two million square foot MOB portfolio where he oversaw MOB operations including joint venture partnerships, third-party property management and leasing, loan compliance, budgeting and financial reporting, as well as roles in acquisitions and corporate finance. He began his career at General Electric Capital Corporation.



TED HYMAN, FAIA, Partner, ZGF Architects LLP

Since joining ZGF in 1989, Ted Hyman has taken responsibility for many of the firm's most challenging and technologically complex projects, encompassing a broad range of academic and research facilities, hospitals, courthouses, and other civic buildings nationally. He has played a key role

in guiding the development of the firm, and in January 2014, he was named Managing Partner and now oversees the firm's strategic and overall performance. As a LEED AP®, he has a particular passion for sustainability, and played a key role in the design of a number of the greenest buildings in the United States, including the J. Craig Venter Institute La Jolla, which has achieved LEED Platinum® and was designed as the first net-zero energy biological laboratory in the world and the Conrad N. Hilton Foundation Headquarters, also LEED Platinum® and net-zero energy. He continues to share his strategies and approach to creating innovative solutions with the professional community at national and international conferences, and remains involved in various committees with the American Institute of Architects. In 2016, Ted was one of a handful of U.S. architects invited to participate in a historic forum in China to address China's commitment to signing the Paris Agreement and establishing Zero-Net Carbon (ZNC) as a necessary and achievable goal for buildings and developments.



DONNA KENNEDY, Economic Development Director, City of Tempe

Donna Kennedy's background includes Urban Planning and Economic Development. Donna has experience within Metropolitan Phoenix before joining the City of Phoenix as a Senior Planner / Hearing Officer and then in Economic Development

managing many development and redevelopment projects, most notably the Phoenix Biomedical Campus that set the "Education" tone for downtown development housing ASU, U of A and NAU programs. Currently, Donna is with the City of Tempe as Economic Development Director, overseeing business attraction and business retention and expansion programs. Donna also is spearheading special projects such as the Innovation, Discovery, Education and Arts (IDEA) bio/technology camps west of the Tempe Center for the Arts and the redevelopment of Smith and Maker District Innovation Hubs.

Donna has her Urban Planning Degree with an emphasis on Regional Development as well as her Masters in Urban and Environmental Planning both from Arizona State University. Donna also taught an Urban Design Capstone Studio class at ASU for three years; mentoring students and engaging them on projects such as the revitalization of 32nd Street - Phoenix and redevelopment opportunities with MetroCenter and Park Central Malls.





MATT JENSEN, Partner, The Boyer Company

Matt Jensen is a partner at The Boyer Company currently working on medical, research, office, and flex office developments. He directly manages securing new development opportunities, leasing new and existing buildings, and overseeing the construction and property management of both

new and existing projects. He has supervised the development of projects throughout the United States and is currently managing active projects in the Phoenix, Mesa, Tucson, and Salt Lake City market areas. Recent projects include public-private-partnerships with the University of Arizona, City of Tempe, and the Phoenix-Mesa Gateway Airport. In his free time Matt enjoys spending time with his family, traveling, skiing, biking and running.



KELLY MEISSNER, Director, Sustainability, Ventas, Inc.

Kelly Meissner is the Vice President, Corporate ESG & Sustainability at Ventas, Inc., an S&P 500 company and real estate investment trust (REIT) that owns approximately 1,200 healthcare assets, including medical office buildings, research and

innovation properties and senior living communities in North America and the United Kingdom. Ms. Meissner joined Ventas in 2011, holding roles in Acquisitions and Asset Management before starting the ESG and Sustainability department in 2016. Prior to Ventas, her experience includes strategy and operations consulting and real estate private equity.

Kelly is the Chair of the Nareit Real Estate Sustainability Council and is an active member of the Real Estate Roundtable's Sustainability Policy Advisory Committee. Ms. Meissner holds an MBA from the Wharton School of the University of Pennsylvania and a BAin Economics and Biology from Northwestern University. She lives in Chicago with her husband and two young children.



JEANNE MELL, Principal, JMell Communications

Jeanne Mell is an accomplished writer, editor, and speechwriter with executive-level experience in strategic planning, public relations, branding, media relations, community engagement, program development, and financial communications.

Jeanne launched JMell Communications in 2021 to help innovationfocused organizations and mission-based companies – and their leadership - shape and share their stories.

Prior to JMell Communications, Jeanne served as Vice President Corporate Communications at OraSure Technologies (NASDAQ: OSUR). Before joining OraSure, Jeanne served as Vice President Marketing Communications and Community Engagement at Philadelphia's University City Science Center, the first and largest urban research park in the U.S., where she positioned the Science Center as a leader in innovation, entrepreneurship, and techbased economic development. Immediately before joining the Science

continued



SPEAKERS AND MODERATORS



Center, she was Senior Vice President, Communications for the Delaware State Chamber of Commerce.

Prior to joining the Chamber, Jeanne had a career in journalism at the Associated Press in New York and Philadelphia, ABC News, Good Morning America, Popular Photography Magazine, and Gannett. She started her career at Inc. Magazine. Over the course of her career, Mell has served on the boards of organizations including the Association of University Research Parks, Alliance of Women Entrepreneurs, Campus Philly, Philadelphia Convention and Visitors Bureau, and the National Museum of Industrial History.



AARON MISCENICH, Executive Director, bwtech@UMBC Research & Technology Park

Aaron has worked with companies from the concept stage all the way through growth and maturity. On the economic development side, he has managed efforts that have created a knowledge-based economy in Louisiana through public and

private funding including federal, state, and local sources, public/private partnerships, and straight development capital.



JOHN MITCHELL, Director of Corporate Engagement, ASU Fulton School of Engineering



LAURA O'BLENIS, President & CEO, Stiletto: Make a Point

Laura O'Blenis is a leader. An award-winning entrepreneur, she is passionate about ecosystem development and believes in the power of place. She is a consensus builder and has facilitated more than 700 training and strategy sessions over

the past eighteen years. She has travelled throughout Canada, the United States, and Europe to study innovation and innovation support ecosystems and industry sectors to gain a greater understanding of global best practices and trends, that can be applied to research and technology parks, innovation districts, communities, and post-secondary institutions.

She is the founder of Stiletto: Make a Point and was the Co-Founder and Managing Director for the Canadian Association of University Research Parks for more than a decade. Ms. O'Blenis and her team help communities, institutions, and parks build greater value and deliver and measure long-term sustainable impact through deep data collection and analysis, strategic planning, and program development. She is currently on the board of AURP.



ANNE O'DONNELL, Senior Executive Director, Corporate Relations, University of California, San Diego

With 20 years of experience building impactful corporate relations programs, Anne leads a team developing central holistic corporate relationships across campus for industry access to innovation,

talent, education and partnerships. She works closely with university leadership, faculty and staff across campus, including research centers, to connect industry needs to university resources.

Prior to this role, Anne led the UC San Diego Jacobs School of Engineering corporate engagement programs as the director of the Corporate Affiliates Program (CAP), a program providing more than 75 high-tech and life science member companies with access to faculty, research and students. Later, she became the executive director of Corporate Research Partnerships where she built the dean's agile research centers, leveraging multidisciplinary faculty teams on projects highly relevant to industry.

An alumna of Mount Holyoke College, Anne earned a master's in public policy and a master's in theology at Harvard University. Anne currently serves on the Board of Directors for University-Industry Demonstration Partners

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(UIDP) and as the Membership Committee co-chair, and is a member of the National Association of Corporate Relations Officers (NACRO). Anne is an International Coach Federation (ICF)-certified professional leadership coach and a mom to five kids.



JASON RITTENBERG, Policy & Development Director, SSTI

Jason Rittenberg is the Policy and Development Director for SSTI. His work includes coordinating SSTI's policy activities, cultivating partnership and project opportunities, and contributing to the SSTI Weekly Digest and research projects. Jason

previously led and supported research and analysis projects for the Council of Development Finance Agencies, the State of Ohio Department of Job and Family Services, and the Cline Center for Democracy. He is a co-author of News on the Internet: Information and Citizenship in the 21st Century. Jason holds a B.S. from Ohio University and an M.A. from the University of Illinois.

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MARK ROMNEY, Chief Industry Alliance Officer, Aggie Square - University of California, Davis

Mark Romney, Chief Industry Alliance Officer with UC Davis Health in Sacramento, has been actively engaged in facilities planning for 26 years, including a special concentration on research

facilities. He co-authored several NIH CO6 Grant Applications, resulting in grant awards exceeding \$6 million. Romney co-authored the California Institute for Regenerative Medicine's Shared Lab Facility Grant and the Large Facilities Grant, providing over \$25 million in grant funding for the construction of the stem cell program facilities, and he has stewarded the process of planning and implementing an innovation district master plan on the UC Davis Health campus.



BOB SEGAR, Assistant Vice Chancellor, Campus Planning and Community Relations, University of California, Davis

Bob Segar has worked at UC Davis for over 25 years, first as Campus Planner and now as Assistant Vice Chancellor, Campus Planning and Environmental Stewardship. He has guided campus

master planning at UC Davis with an emphasis on enriching academic and community life. During this period, UC Davis has enhanced existing academic, housing and recreation districts and developed whole new neighborhoods, including the campus's "new front door" - the Mondavi Center for Performing Arts, the Manetti Shrem Museum, the Buehler Alumni Center, the Welcome Center, the UC Davis Graduate School of Management and the Robert Mondayi Institute for Wine and Food Science.

He created the original master plan for West Village - the largest planned zero-net energy community in the country - served as director of the campus Centennial Celebration in 2008-2009 and served as the chancellor's coordinator for delivering the Mondavi Center for Performing Arts. Bob's responsibilities now include overseeing operating units that manage the planning, development and maintenance of a sustainable campus environment and serving as planning director for Aggie Square – a collaborative technology and innovation center located on the UC Davis Health campus in Sacramento. Prior to joining UC Davis, Bob worked at the Stanford University Planning Office and in private practice. He is a graduate of Stanford University and the University of Michigan.



JOEL SWIFT, Architect, AIA AUA, Swiftenvirons.

Joel Swift is the Executive Director of Facilities Planning and Development at UC Davis Health. Swift has over 30 years of experience in architectural design, construction, project management and administration and specializes in academic medical centers and healthcare facilities. He is currently

responsible for the development of a \$5 billion program of clinical, research and education facilities to meet the evolving vision of world-class institutions.

SPEAKERS AND MODERATORS





JOSEPHINE TUCKER, Managing Director, Clean Energy and Infrastructure Advisor, JLL

Josephine Tucker is Managing Director, Clean Energy and Infrastructure Advisory for JLL and has more than 15 years of experience working domestically and internationally across the transportation, energy, water, and real estate

sectors. In her role, Josephine helps education and government clients seek economic growth that sparks community vitality and productive real estate assets. As an economist and financial services leader, she has spearheaded numerous strategic business initiatives including acquisition targeting, new market entry, product expansion and partnership development.

Josephine brings a wide range of sustainability expertise to the table having worked on clean energy and infrastructure projects across federal, state and local entities, including intelligent transportation initiatives, smart city commercialization, EV charging, fleet and micro mobility to name a few. In addition, Josephine has published articles concerning smart cities, public-private investments, and social impact investments.

As part of JLL's Public Institutions practice, Josephine will advise and implement programs from clean energy and transportation, to environmental and social infrastructure to help clients address aging infrastructure and deliver climate-resilient and energy-efficient infrastructure.



SERDAR TUFEKCI, Vice President, Major Partnerships, ENGIE North America

Serdar Tufekci was the first CEO of OSEP and has recently transitioned to Head of Major Campuses with ENGIE North America. Prior to his role at OSEP, Serdar was the vice president of the Technical Services group at ENGIE which provided

engineering, construction, project management, and contract management services to ENGIE's North American business unit. Serdar has a bachelor's degree in mechanical engineering from Istanbul Technical University, an MBA from Purdue University, and a Master's degree in engineering from The Ohio State University.



DAVID TYNDALL, Founder & CEO, Collaborative Real Estate

David Tyndall is the founder and owner of Collaborative Real Estate, a full-service real estate firm specializing in innovation districts and university research parks. Working for over 35 years in construction and development, moving from

field engineer to company owner, David has learned firsthand what it takes to produce quality buildings.

David maintains daily involvement in all of Collaborative's development, management, and leasing services. With two decades of involvement with the Technology Square project in Atlanta and many other university-based research and commercialization facilities, plus past experience as a real

estate attorney, venture investor, and commercial construction professional, David has unique insight into the needs of technology-related landlords, property managers, and tenants. This perspective allows him to fashion creative means to attract and service specialized tenants. David has spent the last decade with a focus on crafting property management and operational techniques that Collaborative uses to ensure the continuous delivery of the collaboration value owners, tenants, and visitors are looking for – even long after the hardhats and cranes are gone.



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Collaborative Real Estate is a full-service real estate firm specializing in innovation districts and university research parks. With our expertise in community activation, asset/property management, and development, we help innovative ecosystems truly thrive. We believe that a research building's greatest amenities are the tenants themselves, and that what happens inside a building is what matters most. Every day, we are creating spaces, communities, and programs to grow thriving innovation communities designed to inspire, connect, and support ongoing user success.

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RTP is the largest research park in the United States and a premier global innovation center. Situated centrally among Duke University, North Carolina State University and the University of North Carolina at Chapel Hill, RTP contains 7,000 acres, 55,000 employees, and over 300 companies and national labs, including Biogen, EPA, GlaxoSmithKline, Cisco Systems, Credit Suisse, NIEHS, Fidelity Investments, IBM, BASF, United Therapeutics and RTI International.

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Ayers Saint Gross has worked with leading developers to create a new model for the design of Innovation Districts. These mixed-use ecosystems provide space for start-ups, mature companies, research, housing, retail, indoor and outdoor gathering spaces, and hospitality.

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University, Healthcare and Life Science leaders choose Brandywine Realty Trust to help them re-imagine their physical platforms to create dynamic mixeduse communities. Together, we create ecosystems that serve as a magnet for top, cutting-edge research and discovery, and sustainable economic growth.



CENTENNIAL CAMPUS - NORTH CAROLINA STATE UNIVERSITY

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Centennial Campus is NC State University's award-winning research campus, home to more than 70 corporate, government and nonprofit partners who work alongside an equal number of academic departments and units. Located five minutes from downtown Raleigh in North Carolina's Research Triangle region, the 1,200-acre scenic environment is home to the university's College of Engineering, Wilson College of Textiles and College of Veterinary Medicine. Key amenities include a championship golf course, 75-acre lake, miles of walking trails, a hotel and conference center, and private and student housing communities. In the heart of the campus is the iconic James B. Hunt Jr. Library, which has won numerous awards for its architectural design and technology features - including a robotic book delivery system. In order to lease space on the campus, a prospective "partner" must have some programmatic connection to NC State, such as collaborative research with a faculty member or providing student internships. Situated just south of NC State's main campus, Centennial Campus is adjacent to Raleigh's largest city park and surrounded by open green space overlooking the Raleigh skyline. To learn more, visit https:// centennial.ncsu.edu/.

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KING ABDULLAH UNIVERSITY OF SCIENCE AND TECHNOLOGY

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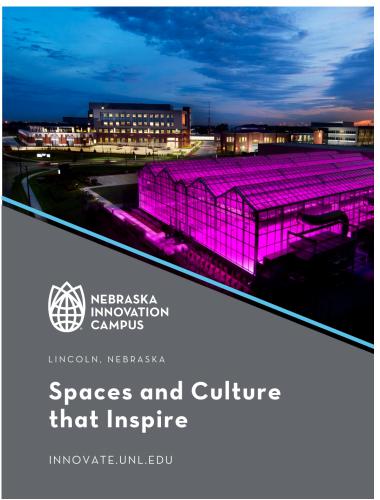
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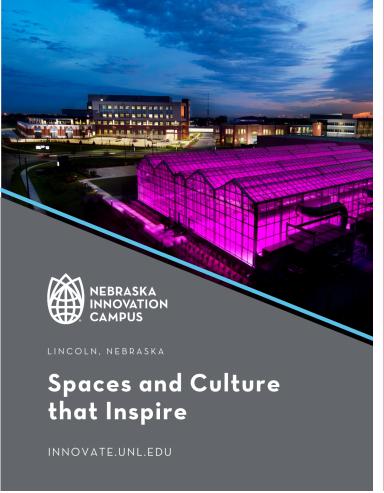
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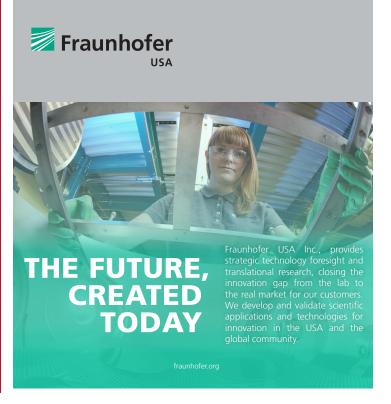
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